

1

Consider the function  $f(x, y) = (x - 2y)^2$  defined on the set

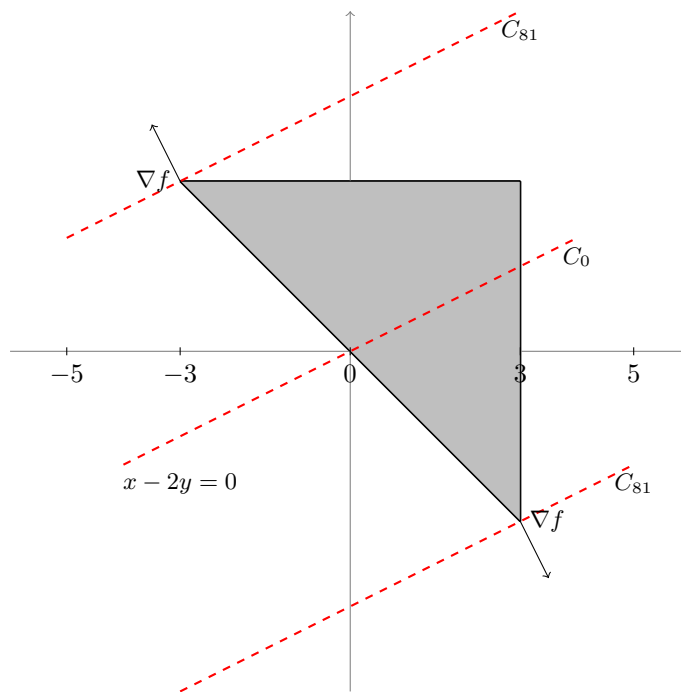
$$A = \{(x, y) : x + y \geq 0, y \leq 3, x \leq 3\}.$$

- (a) (6 points) Draw the set  $A$  and discuss whether the function  $f$  and the set  $A$  satisfy the assumptions of the Weierstrass Theorem.
- (b) (6 points) Draw the level curves of  $f$  on the set  $A$ , showing the directions in which  $f$  increases/decreases and determine (if they exist) the global extrema of  $f$  on  $A$ .

**Solution:**

- (a) The function  $f$  is continuous in  $\mathbb{R}_+^2$ , thus continuous in  $A$ . The set  $A$  is closed, since it contains its boundary and it is bounded, since  $x + y \geq 0$  implies  $x \geq -y$ , and  $y \leq 3$  then implies  $x \geq -3$ . Thus,  $|x| \leq 3$ ; the same bound is found for  $|y|$ . Hence,  $\|(x, y)\| = \sqrt{x^2 + y^2} \leq \sqrt{9 + 9} = 3\sqrt{2}$ , for all  $(x, y) \in A$ . Thus, the hypotheses of the Theorem of Weierstrass are fulfilled. The set  $A$  joint with some level curves of  $f$  and its gradient are shown in the figure below.
- (b) The level curves of  $f$  are given by  $(x - 2y)^2 = k^2$ , where  $k \in \mathbb{R}$ . In fact, each level curve is formed by the pair of parallel lines  $x - 2y = \pm k$ , with slope  $\frac{1}{2}$  (in the case  $k = 0$ , the level curve is the line  $x - 2y = 0$ ). The gradient of  $f$  is  $(2(x - 2y), -4(x - 2y))$  at every point, that shows the direction of quickest increase of  $f$  (and thus  $-\nabla f(x, y)$  is the direction of quickest decrease of  $f$ ). Notice that  $\nabla f(x, y) = 2(x - 2y)(1, -2)$ , thus the direction of maximal increase of  $f$  is  $(1, -2)$  at every point  $(x, y)$  for which  $x > 2y$ , and  $-(1, -2) = (-1, 2)$  if  $x < 2y$ .

Then, the points  $(3, -3)$  and  $(-3, 3)$ , are global maximum of  $f$  in  $A$ , with value  $f(3, -3) = f(-3, 3) = 81$ . The global minima are attained along the points of the line  $x - 2y = 0$  which belong to  $A$ , and the value is 0.



2

A firm sells two goods A and B in amounts  $x$  and  $y$ , respectively. The revenue of the firm is

$$R(x, y) = 800x + 960y - 2x^2 - 12y^2 + 4axy,$$

where  $a$  is an unknown parameter. The cost of producing  $x$  units of good A and  $y$  units of good B is

$$C(x, y) = 2x^2 + 12y^2.$$

- (a) (6 points) Find the profit function  $B(x, y)$  of the firm and find all values of  $a$  for which  $B(x, y)$  is strictly concave.
  - (b) (6 points) The firm knows that  $a = 2$ . Find the critical points of the profit function  $B(x, y)$  and calculate the output levels that maximize profits, if they exist.
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**Solution:**

- (a) The profit function is

$$B(x, y) = R(x, y) - C(x, y) = 800x + 960y - 4x^2 - 24y^2 + 4axy.$$

Noting that  $\nabla B(x, y) = (800 - 8x + 4ay, 960 - 48y + 4ax)$ , we have that the Hessian matrix is

$$\mathcal{H}B(x, y) = \begin{pmatrix} -8 & 4a \\ 4a & -48 \end{pmatrix}.$$

The principal minors are  $D_1 = -8 < 0$  and  $D_2 = 8 \cdot 48 - 16a^2 = 16(24 - a^2) > 0$  iff  $a^2 < 24$ , iff  $|a| < \sqrt{24} = 2\sqrt{6}$ , iff  $a \in (-2\sqrt{6}, 2\sqrt{6})$ .

- (b) To find the critical points, we apply the necessary condition  $\nabla B(x, y) = (0, 0)$ , which is the system of equations (remember that  $a = 2$ )

$$\begin{aligned} \frac{\partial B}{\partial x} &= 800 - 8x + 8y = 0, \\ \frac{\partial B}{\partial y} &= 960 - 48y + 8x = 0. \end{aligned}$$

Adding both equations we obtain  $40y = 2760$ , and thus  $y = 44$ . The only solution is  $(x, y) = (144, 44)$ , which is the only critical point of  $B(x, y)$ . By part (a),  $B$  is strictly concave, since  $0 \leq a = 2 < 2\sqrt{6}$ , hence  $(144, 44)$  is the unique global maximizer of  $B$ .

3

Let  $M = \{(x, y, z) : x + y + z = 1\}$  and  $f(x, y, z) = 3x^2 + 3y^2 + z^2 + 2yz$ .

- (a) (6 points) Obtain the Lagrange equations and find the critical points of the problem of minimizing  $f$  on  $M$ .
  - (b) (6 points) Show that there is a unique constrained global minimum and find the minimum value of  $f$  on  $M$ .
  - (c) (6 points) Let  $N = \{(x, y, z) : x + y + z = 0.5\}$ . Without solving the new problem, give an estimate of the minimum value of  $f$  on  $N$ .
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**Solution:**

- (a) The Lagrangian is  $L(x, y, z, \lambda) = 3x^2 + 3y^2 + z^2 + 2yz + \lambda(1 - x - y - z)$ . The Lagrange equations are  $\nabla L = (0, 0, 0)$ , that is

$$\begin{aligned}\frac{\partial L}{\partial x} &= 6x - \lambda = 0, \\ \frac{\partial L}{\partial y} &= 6y + 2z - \lambda = 0, \\ \frac{\partial L}{\partial z} &= 2z + 2y - \lambda = 0, \\ x + y + z &= 1.\end{aligned}$$

We obtain  $\lambda = 6x = 6y + 2z = 2z + 2y$ , and hence  $y = 0$  and  $x = \frac{\lambda}{6}$ ,  $z = \frac{\lambda}{2}$ . Substituting into the constraint we get  $\frac{\lambda}{6} + \frac{\lambda}{2} = 1$ , or  $\lambda = \frac{3}{2}$ . Thus,  $x = \frac{1}{4}$ ,  $y = 0$  and  $z = \frac{3}{4}$  is the only critical point (with  $\lambda = \frac{3}{2}$ ).

- (b) It can be checked that  $f$  is strictly convex, since the Hessian matrix of  $f$  is given by

$$Hf(x, y, z) = \begin{pmatrix} 6 & 0 & 0 \\ 0 & 6 & 2 \\ 0 & 2 & 2 \end{pmatrix},$$

which is positive definite, and  $M$  is a convex set, thus the critical point of the Lagrangian is a global minimum of  $f$  on  $M$ . The minimum value of  $f$  on  $M$  is thus  $V = f(\frac{1}{4}, 0, \frac{3}{4}) = \frac{3}{4}$ .

- (c) The Lagrange multiplier coincides with the derivative of the value function. Thus, by the definition of the derivative of a function,  $V'(b) = \lim_{\Delta b \rightarrow 0} \frac{\Delta V}{\Delta b} = \lambda$ , we have

$$\Delta V \approx \lambda \cdot \Delta b,$$

where  $\Delta V$  denotes the increment in the optimal value and  $\Delta b$  denotes the increment in the independent term of the constraint, and  $\Delta b$  is small. Noting that  $\Delta b = -0.5$  and that from parts (a) and (b)  $\lambda = 1.5$ , we have that the increment in value is  $\Delta V \approx -0.75$ . As the optimal value of  $f$  on  $M$  was 0.75, the optimal value on  $N$  will be approximately  $0.75 - 0.75 = 0$ . (The true optimal value is 0.1875; what we get with the Lagrange multiplier is only an approximation).

4

Consider the function  $f(x, y) = 10xy$  defined on the set

$$A = \{(x, y) : x^2 + 2y^2 \leq 1\}.$$

(a) (6 points) Find the Kuhn–Tucker necessary optimality conditions to the problem

$$\max f(x, y) \quad \text{subject to } (x, y) \in A.$$

(b) (6 points) Find all the solutions of the Kuhn–Tucker conditions established in part (a).

(c) (6 points) Find the maximum of  $f$  on  $A$ . Is  $(0, 0)$  the minimizer of  $f$  on  $A$ ?

**Solution:**

(a) The Lagrangian is  $L(x, y, \lambda) = 10xy + \lambda(1 - x^2 - 2y^2)$ . The K–T necessary conditions of optimality are

$$\begin{aligned} \frac{\partial L}{\partial x} &= 10y - 2\lambda x = 0, \\ \frac{\partial L}{\partial y} &= 10x - 4\lambda y = 0, \\ \lambda \frac{\partial L}{\partial \lambda} &= \lambda(1 - x^2 - 2y^2) = 0, \\ \lambda &\geq 0, \\ 1 - x^2 - 2y^2 &\geq 0. \end{aligned}$$

(b) First explore the solutions of the system formed by the equalities, and then check the rest of conditions.

Case 1. Suppose that  $x = 0$  or  $y = 0$ ; then the other variable is 0 too, and the KT conditions are fulfilled with  $\lambda = 0$ . Reciprocally, if  $\lambda = 0$ , then  $(x, y) = (0, 0)$  fulfills KT conditions.

Case 2. Suppose that  $x \neq 0$ ,  $y \neq 0$  and  $\lambda > 0$ . Then, from the two first equations in KT conditions, we can solve  $\lambda = 5y/x = 5x/2y$ , hence  $x^2 = 2y^2$ . Since  $\lambda > 0$ , the third equation implies that  $4y^2 = x^2 + 2y^2 = 1$ , thus  $y^2 = \frac{1}{4}$  and then  $y = \pm \frac{1}{2}$ . Also,  $x^2 = 2(\frac{1}{4}) = \frac{1}{2}$ , thus  $x = \pm \frac{1}{\sqrt{2}}$ . We have found 4 points:

$$\left( \pm \frac{1}{\sqrt{2}}, \pm \frac{1}{2} \right),$$

but notice that  $\lambda = -\frac{5}{2}\sqrt{2} < 0$  for the points that have coordinates of different sign, hence these points do not fulfill KT conditions. For the points  $(\frac{1}{\sqrt{2}}, \frac{1}{2})$  and  $(-\frac{1}{\sqrt{2}}, -\frac{1}{2})$ ,  $\lambda = \frac{5}{2}\sqrt{2} > 0$ , and the KT conditions hold.

(c) To see which points are global maxima, we realize that the Weierstrass Theorem applies, since  $f$  is continuous and the feasible set is the interior and frontier of an ellipse, thus a compact set. It suffices then to evaluate  $f$  on the candidates, and to pick the point(s) with the highest value.

$$\begin{aligned} f(0, 0) &= 0, \\ f\left(\frac{1}{\sqrt{2}}, \frac{1}{2}\right) &= \frac{10}{2\sqrt{2}} = \frac{5\sqrt{2}}{2} = f\left(-\frac{1}{\sqrt{2}}, -\frac{1}{2}\right). \end{aligned}$$

So, the maximizers are  $(\frac{1}{\sqrt{2}}, \frac{1}{2})$  and  $(-\frac{1}{\sqrt{2}}, -\frac{1}{2})$ . Obviously,  $(0, 0)$  is not the minimizer, since  $f(-\frac{1}{2}, \frac{1}{2}) < 0 = f(0, 0)$ .