

## Exercise List 3 - Microeconomics II

### Moral Hazard - Screening- Signaling

#### Exercise 1

##### The optimal contract when effort level is observed:

The optimal contract to implement  $e = 0$ :

- $w_0 = w_{10} = w_{25} = 1$
- $\pi = 8$ .

The optimal contract to implement  $e = 1$ :

- $w_0 = w_{10} = w_{25} = 4$
- $\pi = 10$ .

Since  $10 > 8$ , the principal will offer the optimal contract to implement  $e = 1$ .

##### The optimal contract when effort level is unobserved:

The optimal contract to implement  $e = 0$ : insert the previous result in the new problem of the principal; it satisfies the IC constraint:

- $w_0 = w_{10} = w_{25} = 1$
- $\pi = 8$ .

The optimal contract to implement  $e = 1$ : consider the system of two equations given by the PC and the IC (binding) conditions:

$$\begin{aligned} \frac{2}{10}\sqrt{w_0} + \frac{4}{10}\sqrt{w_{10}} + \frac{4}{10}\sqrt{w_{25}} - 1 &= 1 \quad (\lambda) \\ \frac{2}{10}\sqrt{w_0} + \frac{4}{10}\sqrt{w_{10}} + \frac{4}{10}\sqrt{w_{25}} - 1 &= \frac{4}{10}\sqrt{w_0} + \frac{4}{10}\sqrt{w_{10}} + \frac{2}{10}\sqrt{w_{25}} \quad (\mu) \end{aligned}$$

The Focs are:

$$\begin{aligned} \sqrt{w_0} &= (\lambda - \mu)/2 \\ \sqrt{w_{10}} &= (\lambda)/2 \\ \sqrt{w_{25}} &= (2\lambda - \mu)/4 \end{aligned}$$

Defining the objective function of the principal only in terms of  $w_{25}$  we get the following wage contracts:

- $w_0 = 0; w_{10} = 0; w_{25} = 25$ .
- $\pi = 4$ .

Since  $8 > 4$ , the principal will offer the optimal contract to implement  $e = 0$ .

## Exercise 2

### Part a)

The company's contract design problem to implement No Effort:

$$\begin{aligned} \max_{w_s, w_{ns}} \quad & \frac{1}{2}(200 - w_s) + \frac{1}{2}(0 - w_{ns}) \\ \text{s.t.} \quad & \frac{1}{2}w_s + \frac{1}{2}w_{ns} \geq 50 \\ & \frac{1}{2}w_s + \frac{1}{2}w_{ns} \geq pw_s + (1 - p)w_{ns} - 20 \end{aligned}$$

The solution of this problem is the following:

- $w_s + w_{ns} = 100$  (from the PC)
- $\pi = 50$
- $w_{ns} \geq \frac{30-100p}{1-2p}$  (from the IC)

The company's contract design problem to implement Effort:

$$\begin{aligned} \max_{w_s, w_{ns}} \quad & p(200 - w_s) + (1 - p)(0 - w_{ns}) \\ \text{s.t.} \quad & pw_s + (1 - p)w_{ns} - 20 \geq 50 \\ & pw_s + (1 - p)w_{ns} - 20 \geq \frac{1}{2}w_s + \frac{1}{2}w_{ns} \end{aligned}$$

The solution of this problem is the following:

- $pw_s + (1 - p)w_{ns} = 70$  (from the PC)
- $\pi = 200p - 70$
- $w_{ns} \geq \frac{100p-70}{2p-1}$  (from the IC)

Comparing the expected profit for the principal we have that the optimal contract proposed by the principal is the following:

- The optimal contract for Effort if  $p \geq \frac{3}{5}$
- The optimal contract for No Effort if  $p < \frac{3}{5}$ .

Given the risk-neutrality of the agent, he will always get 50. In this sense, the social optimality is obtained optimizing the principal utility.

### Part b)

The optimal contract to implement  $e = 0$ : insert the result obtained when the effort is observable (with only the PC constraint) in the problem of the principal; it satisfies the IC constraint:

- $w_s = w_{ns} = e^{\frac{5}{2}}$
- $\pi = 100 - e^{\frac{5}{2}}$ .

The optimal contract to implement  $e = 1$ : consider the system of two equations given by the PC and the IC (binding) conditions:

- $w_s = e^{\frac{25}{6}}; w_{ns} = e^{\frac{5}{6}}$
- $\pi = 160 - \frac{4}{5}e^{\frac{25}{6}} - \frac{1}{5}e^{\frac{5}{6}}$ .

Since  $160 - \frac{4}{5}e^{\frac{25}{6}} - \frac{1}{5}e^{\frac{5}{6}} > 100 - e^{\frac{5}{2}}$ , the principal will offer the optimal contract to implement Effort.

### Exercise 3

Before calculating the insurance policy offered when the precautionary action is contractible and when it is not, we have to define the reservation utility of the agent: with no policy, will the precautionary action be played by the agent? The expected utility for the agent are the following:

$$\begin{aligned} \text{with action: } & \frac{1}{2}\sqrt{100 - 36} + \frac{1}{2}\sqrt{100} - \frac{4}{10} = 8.6 \\ \text{with no action: } & \frac{3}{4}\sqrt{100 - 36} + \frac{1}{4}\sqrt{100} = 8.5 \end{aligned}$$

Since  $8.6 > 8.5$  the action is played by the agent with no insurance and his reservation utility is 8.6.

#### The optimal contract when the action is contractible:

The optimal contract to implement no action by the agent: consider the following problem for the insurance:

$$\begin{aligned} \max_{I,D} & \frac{1}{4}I + \frac{3}{4}(I - (36 - D)) \\ \text{s.t.} & \frac{1}{4}\sqrt{100 - I} + \frac{3}{4}\sqrt{100 - I - D} \geq 8.6 \end{aligned}$$

The PC constraint is binding (show by contradiction) and the results are the following:

- $\sqrt{100 - I - D} = \sqrt{100 - I} = 8.6$
- $D = 0; I = 100 - (8.6)^2$ .

The optimal contract to implement action by the agent: consider the following problem for the insurance:

$$\begin{aligned} \max_{I,D} & \frac{1}{2}I + \frac{1}{2}(I - (36 - D)) \\ \text{s.t.} & \frac{1}{2}\sqrt{100 - I} + \frac{1}{2}\sqrt{100 - I - D} - \frac{4}{10} \geq 8.6 \end{aligned}$$

The PC constraint is binding (show by contradiction) and the results are the following:

- $\sqrt{100 - I - D} = \sqrt{100 - I} = 8.6 + \frac{4}{10}$
- $D = 0; I = 100 - (8.6 + \frac{4}{10})^2$ .

**The optimal contract when the action is not contractible:**

The optimal contract to implement no action by the agent: consider the following problem for the insurance:

$$\begin{aligned} \max_{I,D} & \frac{1}{4}I + \frac{3}{4}(I - (36 - D)) \\ \text{s.t.} & \frac{1}{4}\sqrt{100 - I} + \frac{3}{4}\sqrt{100 - I - D} \geq 8.6 \\ & \frac{1}{4}\sqrt{100 - I} + \frac{3}{4}\sqrt{100 - I - D} \geq \frac{1}{2}\sqrt{100 - I} + \frac{1}{2}\sqrt{100 - I - D} - \frac{4}{10} \end{aligned}$$

Inserting the previous result in the new problem of the principal, it results to satisfy the IC constraint. Thus we have again:

- $\sqrt{100 - I - D} = \sqrt{100 - I} = 8.6$
- $D = 0; I = 100 - (8.6)^2$ .

The optimal contract to implement action by the agent: consider the following problem for the insurance:

$$\begin{aligned} \max_{I,D} & \frac{1}{2}I + \frac{1}{2}(I - (36 - D)) \\ \text{s.t.} & \frac{1}{2}\sqrt{100 - I} + \frac{1}{2}\sqrt{100 - I - D} - \frac{4}{10} \geq 8.6 \\ & \frac{1}{2}\sqrt{100 - I} + \frac{1}{2}\sqrt{100 - I - D} - \frac{4}{10} \geq \frac{1}{4}\sqrt{100 - I} + \frac{3}{4}\sqrt{100 - I - D} \end{aligned}$$

In all the previous cases, we can get the solutions from the system of two equations given by the two constraints: recall to show (by contradiction or showing that the multipliers are both strictly greater than zero) that they both bind. From the system we get:

- $\sqrt{100 - I} = 8.6 + \frac{12}{10}$
- $\sqrt{100 - I - D} = 8.6 - \frac{4}{10}$
- $I = 100 - (8.6 + \frac{12}{10})^2$
- $D = (8.6 + \frac{12}{10})^2 - (8.6 - \frac{4}{10})^2$ .

## Exercise 5

### Part a)

The average wage  $w_1$  that can be offered by the (competitive) firm to attract all the workers is the following:

$$w_1 = \text{expected productivity}$$
$$w_1 = 1 * \left[ \frac{1}{3} * 1 + \frac{1}{3} * 2 + \frac{1}{3} * 3 \right] = 2.$$

With  $w_1 = 2$  it is not possible to attract the worker of type 3.

### Part b)

The average wage  $w_2$  that can be offered to attract workers of types 1 and 2 is the following:

$$w_2 = \text{expected productivity}$$
$$w_2 = 1 * \left[ \frac{1}{2} * 1 + \frac{1}{2} * 2 \right] = 1.5.$$

With  $w_2 = 1.5$  it is possible to attract workers of types 1 and 2 since their reservation utilities are lower. Is  $w_2 = 1.5$  an equilibrium wage? Yes; show by contradiction that setting up a greater and a lower wage than  $w_2 = 1.5$  is detrimental for the firm (it is a Nash equilibrium).  $1.5$

## Exercise 6

### Part a)

The demand for the monopolist is the following:

$$\begin{cases} 18 - 2p, & \text{if } p < 8 \\ 10 - p, & \text{if } p \in [8, 10] \\ 0, & \text{if } p > 10 \end{cases}$$

The result of the monopolist's maximization is  $p = 5$ . The steps to get this results are the following:

- Maximize the profit for  $p < 8$  and obtain the optimal profit and price
- Maximize the profit for  $p \in [8, 10]$  and obtain the optimal profit and price (be careful: corner solution)
- Check what this the greatest profit between the two.

**Part b)**

If the monopolist can distinguish the two types of clients, two contracts  $(T_c, p_c)$  and  $(T_f, p_f)$  will be set up:

- $T_c = \frac{49}{2}, p_c = 1$
- $T_f = \frac{81}{2}, p_f = 1.$

**Part c)**

If the monopolist cannot distinguish the two types of clients two strategies can be pursued:

1. Propose a pooled contract for both with the following structure:

$$(T_{pooled}, p_{pooled}) = \left( \frac{(8 - p_{pooled})^2}{2}, p_{pooled} \right)$$

The result of the monopolist profit maximization with such a contract is the following:

- $p_{pooled} = 2$
  - $T_{pooled} = 18$
  - $\pi_{pooled} = 50.$
2. Propose separate contracts for the consumer and the firm such that each client has incentive to choose the contract specifically defined for his type. The contract menu is given by  $(T_c, p_c)$  and  $(T_f, p_f)$  and the monopolist maximization problem is defined as follows:

$$\begin{aligned} \max_{T_c, p_c, T_f, p_f} & T_c + T_f + (p_c - 1)(8 - p_c) + (p_f - 1)(10 - p_f) \\ \text{s.t.} & \frac{(8 - p_c)^2}{2} - T_c \geq 0 & (PC_c) \\ & \frac{(10 - p_f)^2}{2} - T_f \geq 0 & (PC_f) \\ & \frac{(8 - p_c)^2}{2} - T_c \geq \frac{(8 - p_f)^2}{2} - T_f & (IC_c) \\ & \frac{(10 - p_f)^2}{2} - T_f \geq \frac{(10 - p_c)^2}{2} - T_c & (IC_f) \end{aligned}$$

To solve the maximization show that:

- (a)  $(PC_f)$  is NOT binding: use the other three constraints
- (b)  $(PC_c)$  is binding: by contradiction
- (c)  $(IC_f)$  is binding: by contradiction
- (d)  $(IC_c)$  is NOT binding.

From the two binding conditions we get that:

$$\begin{aligned} \bullet T_c &= \frac{(8-p_c)^2}{2} \\ \bullet T_f &= \frac{(10-p_f)^2}{2} - \frac{(10-p_c)^2}{2} - T_c = \frac{(10-p_f)^2}{2} - \frac{(10-p_c)^2}{2} - \frac{(8-p_c)^2}{2}. \end{aligned}$$

Adding the results for  $T_c$  and  $T_{cf}$  into the monopolist profit, we have a new maximization problem only in terms of  $p_c, p_f$ . Solving the new problem, we get the following results:

$$\begin{aligned} \bullet p_c &= 3; p_f = 1 \\ \bullet T_c &= 12.5; T_f = 28.5 \\ \bullet \pi_{separating} &= 63. \end{aligned}$$

Given that  $\pi_{separating} = 63 > \pi_{pooling} = 50$ , the monopolist will use the menu of contracts.

### Exercise 7(1)

TBC

### Exercise 7(2)

Part a)

$$c_G = (w_G, e_G) = (k^2/4, k/2), c_B = (w_B, e_B) = (k^2/8, k/4)$$

Part b,c)

$$c_G = (w_G, e_G) = (2e_B^2, k/2), c_B = (w_B, e_B) = (e_B^2 + e_G^2, \frac{(1-q)k}{2(2-q)})$$

### Exercise 7(3)

Part a)

$$\begin{aligned} \max & -0.2w_L - 0.8w_N \\ \text{s.t.} & 0.2\sqrt{w_L} + 0.8\sqrt{w_N} \geq 10 \quad (\lambda) \\ & 0.02\sqrt{w_L} + 0.98\sqrt{w_N} \leq 1 \quad (\mu) \end{aligned}$$

Part b)

$$w_N = 0, w_L = 2500$$

Part c)

$$400$$

### Exercise 7(4)

#### Part a)

see 7(2)

#### Part b)

$e_G = 0.5, w_G = 0.25, \Pi = 1/8$

#### Part c)

Prefers a)

### Exercise 7(6)

TBC

### Exercise 8

A PBNE is a profile  $(y_L, y_H, w, \mu)$  where  $y_L, y_H \in \mathbb{R}_+$  are the workers signals, and  $w$  and  $\mu$  are mappings from  $\mathbb{R}_+$  to  $\mathbb{R}$  indicating for each  $y \in \mathbb{R}_+$  the firm's wage offer,  $w(y) \in \mathbb{R}$ , and probability with which the firm believes the worker is of type  $H$ ,  $\mu(y) \in [0, 1]$ .

(a) The most efficient pooling (no-signalling) PBNE is:

$y_L = y_H = 0, w(y) = \frac{1}{2}x_H + \frac{1}{2}x_L = 8$  and  $\mu(y) = 1/2$  for all  $y \in \mathbb{R}_+$ .

(b) The most efficient separating (signalling) PBNE is:  $y_L = 0, y_H = 8,$

$$w(y) = \begin{cases} 4 & \text{if } y < 8 \\ 12 & \text{if } y \geq 8 \end{cases}, \mu(y) = \begin{cases} 0 & \text{if } y < 8 \\ 1 & \text{if } y \geq 8 \end{cases}.$$

Note that the utility of a worker of type  $L$  who signals  $y \geq 8$  is  $12 - y \leq 4 - y_L$ , and the utility of a worker of type  $H$  who signals  $y < 8$  is  $4 - y/4 \leq 4 < 12 - y_H/4 = 10$ .

Obviously, the workers of type  $H$  ( $L$ ) prefer the separating (pooling) equilibrium.

### Exercise 9

- 3 tipos de trabajadores:  $a_1 = 1, a_2 = 2$  y  $a_3 = 3$  con utilidades de reserva  $u_1^R = 0.5, u_2^R = 1$  y  $u_3^R = 2.2$ . La probabilidad de cada tipo es  $1/3$ .
- los trabajadores pueden educarse ( $e$ ) y tiene utilidad  $u_i = w - \frac{e}{a_i^2}$
- una empresa de una industria perfectamente competitiva quiere contratarlos pero no reconoce la habilidad del trabajador. tiene función de producción  $y = a_1L_1 + a_2L_2 + a_3L_3$



1. Calcular  $e_1$ ,  $e_2$ ,  $e_3$  tales que el trabajador tipo  $i$  prefiera educarse en el nivel  $e_i$  y la empresa los trate como a tales al conocer su nivel de educación. Encontrar los niveles mejores para los trabajadores. Señalar explícitamente las creencias de la empresa.

*Solución.* Buscamos  $e^1$  y  $e^2$  tales que

$$w(e) = \begin{cases} 1 & e < e^1 \\ 2 & e \in [e^1, e^2) \\ 3 & e \geq e^2 \end{cases}$$

Ya que la utilidad es decreciente en el nivel de educación, en cualquier equilibrio separador el tipo 1 elegirá  $e_1 = 0$ , el tipo 2 elegirá  $e_2 = e^1$  y el tipo 3 elegirá  $e_3 = e^2$ .

Los niveles de educación hay que cumplir las restricciones de participación:

$$u_1(1, 0) \geq 0.5 \iff 1 \geq 0.5$$

$$u_2(2, e^1) \geq 1 \iff 2 - \frac{e^1}{4} \geq 1 \iff e^1 \leq 4 \quad (1)$$

$$u_3(3, e^2) \geq 2.2 \iff 3 - \frac{e^2}{9} \geq 2.2 \iff e^2 \leq 7.2 \quad (2)$$

y las restricciones de incentivos:

$$u_1(1, 0) \geq u_1(2, e^1) \iff 1 \geq 2 - e^1 \iff e^1 \geq 1 \quad (3)$$

$$u_1(1, 0) \geq u_1(3, e^2) \iff 1 \geq 3 - e^2 \iff e^2 \geq 2 \quad (4)$$

$$u_2(2, e^1) \geq u_2(1, 0) \iff 2 - \frac{e^1}{4} \geq 1 \iff e^1 \leq 4 \quad (5)$$

$$u_2(2, e^1) \geq u_2(3, e^2) \iff 2 - \frac{e^1}{4} \geq 3 - \frac{e^2}{4} \iff e^2 - e^1 \geq 4 \quad (6)$$

$$u_3(3, e^2) \geq u_3(1, 0) \iff 3 - \frac{e^2}{9} \geq 1 \iff e^2 \leq 18 \quad (7)$$

$$u_3(3, e^2) \geq u_3(2, e^1) \iff 3 - \frac{e^2}{9} \geq 2 - \frac{e^1}{9} \iff e^2 - e^1 \leq 9 \quad (8)$$

$$(1) + (3) + (5) \implies 1 \leq e^1 \leq 4$$

$$(2) + (4) + (7) \implies 2 \leq e^2 \leq 7.2$$

$$(6) + (8) \implies 4 \leq e^2 - e^1 \leq 9$$

Los mejores niveles de educación para los trabajadores (los más eficientes) son

$$e_{\min}^1 = 1, \quad e_{\min}^2 = 5$$

Las utilidades son

$$u_1 = 1, \quad u_2 = 2 - \frac{1}{4} = 1.75, \quad u_3 = 3 - \frac{5}{9} = 2.44$$

Las creencias de la empresa son

$$P(\text{tipo 1} | e < e^1) = 1$$

$$P(\text{tipo 2} | e^1 \leq e < e^2) = 1$$

$$P(\text{tipo 3} | e \geq e^2) = 1$$

2. Encontrar el equilibrio con  $e_1 = e_2 = 0$  y con  $e_3 > 0$  con el nivel de educación más conveniente para los trabajadores del tipo 3. Señalar explícitamente las creencias de la empresa. Compara las utilidades con las encontradas en (a).

*Solución.* Ya que  $e_1 = e_2 = 0$ , no puede distinguir a los dos primeros tipos. Así que buscamos

$$w(e) = \begin{cases} \frac{1+2}{2} = 1.5 & e < e^* \\ 3 & e \geq e^* \end{cases}$$

Restricciones de participación:

$$u_1(1.5, 0) \geq 0.5 \iff 1.5 \geq 0.5$$

$$u_2(1.5, 0) \geq 1 \iff 1.5 \geq 1$$

$$u_3(3, e^*) \geq 2.2 \iff 3 - \frac{e^*}{9} \geq 2.2 \iff e^* \leq 7.2$$

Restricciones de incentivos:

$$u_1(1.5, 0) \geq u_1(3, e^*) \iff 1.5 \geq 3 - e^* \iff e^* \geq 1.5$$

$$u_2(1.5, 0) \geq u_2(3, e^*) \iff 1.5 \geq 3 - \frac{2^*}{4} \iff e^* \geq 6$$

$$u_3(3, e^*) \geq u_3(1.5, 0) \iff 3 - \frac{e^*}{9} \geq 1.5 \iff e^* \leq 13.5$$

Hence,  $e^* \in [6, 7.2]$ . El nivel de educación más conveniente para los trabajadores del tipo 3 es  $e_{\min}^* = 6$ . Por lo tanto, las utilidades son

$$u_1 = u_2 = 1.5, \quad u_3 = 3 - \frac{6}{9} = 2.33$$

Es decir, el tipo 3 es mejor en (a). Las creencias de la empresa son

$$P(\text{tipo 1} | e < e^*) = P(\text{tipo 2} | e < e^*) = \frac{1}{2}, \quad P(\text{tipo 3} | e \geq e^*) = 1$$

## Exercise 10

**Part a)**  $\beta = 0$

**Pooling:**

$$y_L = y_H = y^* \in [0, 1/8]$$

$$w^*(y) = \begin{cases} 1 & \text{if } y < y^* \\ 1.5 & \text{if } y \geq y^* \end{cases}$$

$y^* = 0$  is the most efficient

**Separating:**

$$y_L = 0, y_H = y^* \in [1/4, 1]$$

$$w^*(y) = \begin{cases} 1 & \text{if } y < y^* \\ 2 & \text{if } y \geq y^* \end{cases}$$

$y^* = 1/4$  is the most efficient

**Part a)**  $\beta = 1$

Notice that under perfect information, agents choose non-zero education. In particular they would choose:  $\hat{y}_L = 0.015, \hat{y}_H = 0.25$ .

**Pooling:**

There is no pooling eq.

**Separating:**

$$y_L = 0.015, y_H = y^* \in [0.39, 2.25]$$

$$w^*(y) = \begin{cases} 1 + \sqrt{y} & \text{if } y < y^* \\ 2 + \sqrt{y} & \text{if } y \geq y^* \end{cases}$$