

# Probit Estimation

## Quantitative Microeconomics

R. Mora

Department of Economics  
Universidad Carlos III de Madrid

# Outline

- 1 The RUM
- 2 The Loglikelihood
- 3 Estimation

## The Random Utility Model

- $U_m = \beta_m x_m + \varepsilon_m$
- $U_h = \beta_h x_h + \varepsilon_h$



$$\beta_m x_m + \varepsilon_m > \beta_h x_h + \varepsilon_h \Leftrightarrow work = 1$$



$$\beta x + \varepsilon > 0 \Leftrightarrow work = 1$$

where  $\varepsilon = \varepsilon_m - \varepsilon_h$  (the unobserved net utility from participation)  
and  $\beta x = \beta_m x_m - \beta_h x_h$  (the index function)

## The Probit Assumption

- The econometrician only observes  $work$ ,  $x_m$ , and  $x_h$

Probit Assumption:  $\varepsilon_h, \varepsilon_m \sim N(0, \Sigma)$

- $\varepsilon \equiv \varepsilon_m - \varepsilon_h | x \sim N(0, \sigma^2)$
- $Pr(work = 1) = Pr(\varepsilon > -\beta x) = Pr(\varepsilon \leq \beta x)$
- $Pr(work = 1) = Pr\left(\frac{\varepsilon}{\sigma} \leq \frac{\beta x}{\sigma}\right)$
- $Pr(work = 1) = \Phi\left(\frac{\beta}{\sigma} x\right)$

where  $\Phi$  is the cdf of the standard normal

## Observability of $\sigma$

$\beta$  and  $\sigma$  are observationally equivalent to  $\beta^* = k\beta$  and  $\sigma^* = k\sigma$

$$\Phi\left(\frac{\beta^*}{\sigma^*}x\right) = \Phi\left(\frac{k\beta}{k\sigma}x\right) = \Phi\left(\frac{\beta}{\sigma}x\right), k \neq 0$$

- an infinite number of pairs  $(\beta^*, \sigma^*)$  give the same likelihood
- ML identification conditions are violated

identification assumption:  $\sigma = 1$  (hence  $\varepsilon \sim N(0, 1)$ )

- $Pr(\text{work} = 1) = \Phi(\beta x)$

## Interpretation of the Slopes and Marginal Effects

when the control  $x_j$  appears in both utilities  $U_m$  and  $U_h$ ...

- only the net effect on the index function,  $\beta_{mj} - \beta_{hj}$ , is identified

normality (nonlinearity) assumption

- “net slope”  $\beta_{mj} - \beta_{hj}$  captures the marginal effect on index function  $\beta x$  of an increase of one unit of control  $x_j$
- the marginal effect on the probability of participation is more complex
- if  $x_j$  is continuous,  $\frac{\partial Pr(work=1)}{\partial x_j} = \phi(\beta x)\beta_j$
- if  $x_j$  is discrete,  $\Delta Pr(work = 1) = \Phi(\beta x_1) - \Phi(\beta x_0)$   
where  $x_1$  is the controls with the final value for  $x_j$  and  $x_0$  is the controls with the initial value for  $x_j$

## A Simple Example

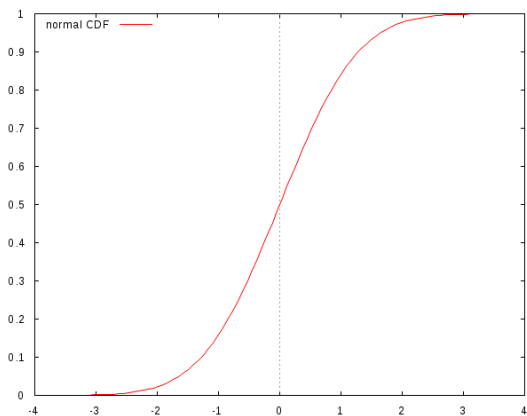
- $U_m = \beta_m^0 + \beta_m^e educ + \beta_m^k kids + \varepsilon_m$  with  $\varepsilon_m \sim N(0, \sigma_m^2)$
- $U_h = \beta_h^0 + \beta_h^e educ + \beta_h^k kids + \varepsilon_h$  with  $\varepsilon_h \sim N(0, \sigma_h^2)$
- $cov(\varepsilon_m, \varepsilon_h) = \sigma_{m,h}$

Probit Assumption:  $\varepsilon_m - \varepsilon_h | x \sim N(0, 1)$

- $Pr(work = 1) = \Phi(\beta_0 + \beta_e educ + \beta_k kids)$
- $\beta_0 = \beta_m^0 - \beta_h^0$
- $\beta_e = \beta_m^e - \beta_h^e$
- $\beta_k = \beta_m^k - \beta_h^k$
- $var(\varepsilon_m - \varepsilon_h) = \sigma_m^2 + \sigma_h^2 - 2\sigma_{m,h} = 1$

## A Graphical Interpretation

The probability to participate is a nonlinear function of the index function  $\beta_0 + \beta_e educ + \beta_k kids$





# The Density

Assumption: iid random sample

- let the true value be  $\beta_0$
- then, under the Probit model

$$Pr(work|x) = \begin{cases} \Phi(\beta_0 x) & \text{if } work = 1 \\ 1 - \Phi(\beta_0 x) & \text{if } work = 0 \end{cases}$$

# The Likelihood of an Observation

- the likelihood replaces in the density the true vector  $\beta_0$  with any vector  $\beta$
- then, the likelihood for individual  $i$  takes the form

$$L_i(\beta) = \begin{cases} \Phi(\beta x_i) & \text{if } work_i = 1 \\ 1 - \Phi(\beta x_i) & \text{if } work_i = 0 \end{cases}$$

- o, more conveniently,

$$L_i(\beta) = [\Phi(\beta x_i)]^{work_i} [1 - \Phi(\beta x_i)]^{1-work_i}$$

# The Loglikelihood

- first, we take the logs

$$l_i(\beta) = work_i \log(\Phi(\beta x_i)) + (1 - work_i) \log(1 - \Phi(\beta x_i))$$

- then we compute the likelihood for the entire iid sample

$$l(\beta) = \sum_{i=1}^n l_i(\beta)$$

- hence

$$l(\beta) = \sum_i \{work_i \log(\Phi(\beta x_i)) + (1 - work_i) \log(1 - \Phi(\beta x_i))\}$$

# ML Estimation

## Definition

- the MLE is the vector  $\hat{\beta}^{ML}$  such that

$$\hat{\beta}^{ML} = \underset{\beta}{\operatorname{argmax}} l(\beta)$$

- because of the nonlinear nature of the maximization problem, there are not explicit formulas for the probit ML estimates
- instead, numerical optimization is used, and, usually, only a few iterations are needed
- in `gretl`, a quasi-Newton algorithm is used (the BFGS algorithm)

## A Perfect Classifier Control

- suppose that dummy variable  $D_i$  perfectly predicts  $work_i$  in the sample in the sense that  $work_i = 1 \Leftrightarrow D_i = 1$
- if  $\beta_x = \beta_0 + \beta_D D$ , then  $\beta_x = \begin{cases} \beta_0 + \beta_D & \text{if } work = 1 \\ \beta_0 & \text{if } work = 0 \end{cases}$
- and the log-likelihood function is increasing in  $\beta_D$ :

$$l(\beta) = \sum_i \{work_i \log(\Phi(\beta_0 + \beta_D)) + (1 - work_i) \log(1 - \Phi(\beta_0))\}$$

- hence, there cannot be a maximum likelihood estimator

## The Perfect Prediction Problem

- more generally, suppose that vector  $\tilde{\beta}$  perfectly predicts  $work_i$  in the sample in the sense that for a given scalar  $k$ ,  $\tilde{\beta}x_i > k$  if and only if  $work_i = 1$
- then the same thing is true for any multiple of  $\tilde{\beta}$  and the log-likelihood function will have no maximum
- this may be due to several reasons
  - one control may be a perfect classifier: drop it
  - the model may be trivially misspecified (like predicting participation among working individuals)
  - the sample may simply be not large enough

## Asymptotic Properties and Testing

under general conditions, the MLE is consistent, asymptotically normal, and asymptotically efficient

- we can construct (asymptotic)  $t$  tests and confidence intervals (just as with OLS, 2SLS, and IV)
- exclusion restrictions (por ejemplo,  $H_0 : \beta_j = 0$  and  $\beta_k = 0$ )
  - the Lagrange multiplier test only requires estimating the model under the null
  - the Wald test requires estimation of only the unrestricted model
  - the likelihood ratio (LR) test requires estimation of both models

# The Likelihood Ratio Test

## Nested Hypothesis

- it is based on the difference in loglikelihood functions under the null and under the alternative
- restricting models cannot increase loglikelihoods

$$LR = 2 \left( l_{ur} \left( \hat{\beta}_{ur}^{ML} \right) - l_r \left( \hat{\beta}_r^{ML} \right) \right) \xrightarrow{a} \chi_q$$

where  $q$  is the number of restrictions



## Summary

- not all parameters of the RUM can be estimated
- the Probit model identifies how each control affects the probability of participation
- ML estimation requires numerical methods
- under general conditions, ML estimates are consistent, asymptotically normal, and asymptotically efficient
- significance tests and general restrictions tests are easy to carry out with the Probit model