



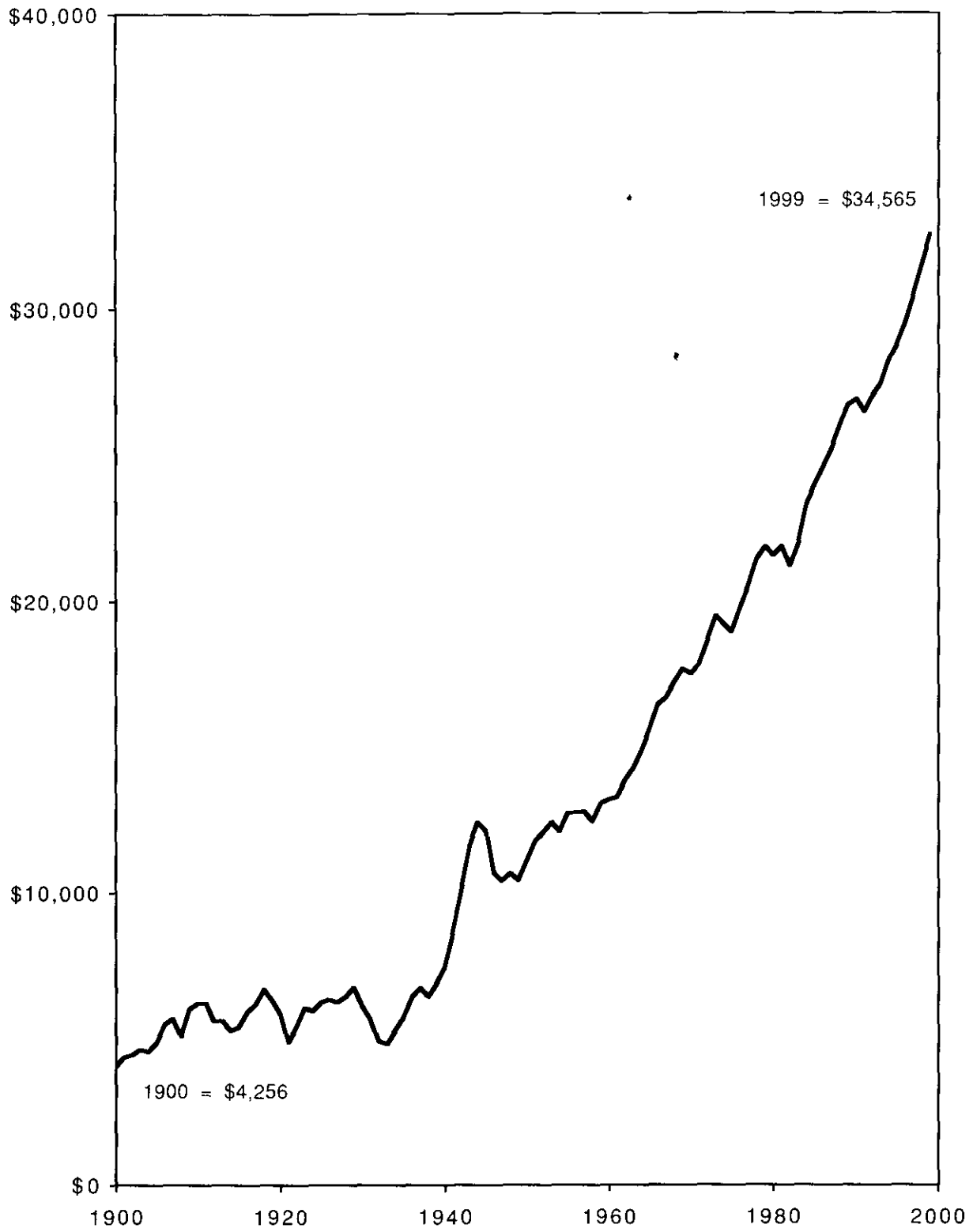
Chapter 14

Business

The trading floor of the New York Stock Exchange during the 1929 stock market crash. By the year 2000, more than half of American households held equity in stocks. Courtesy of Library of Congress.

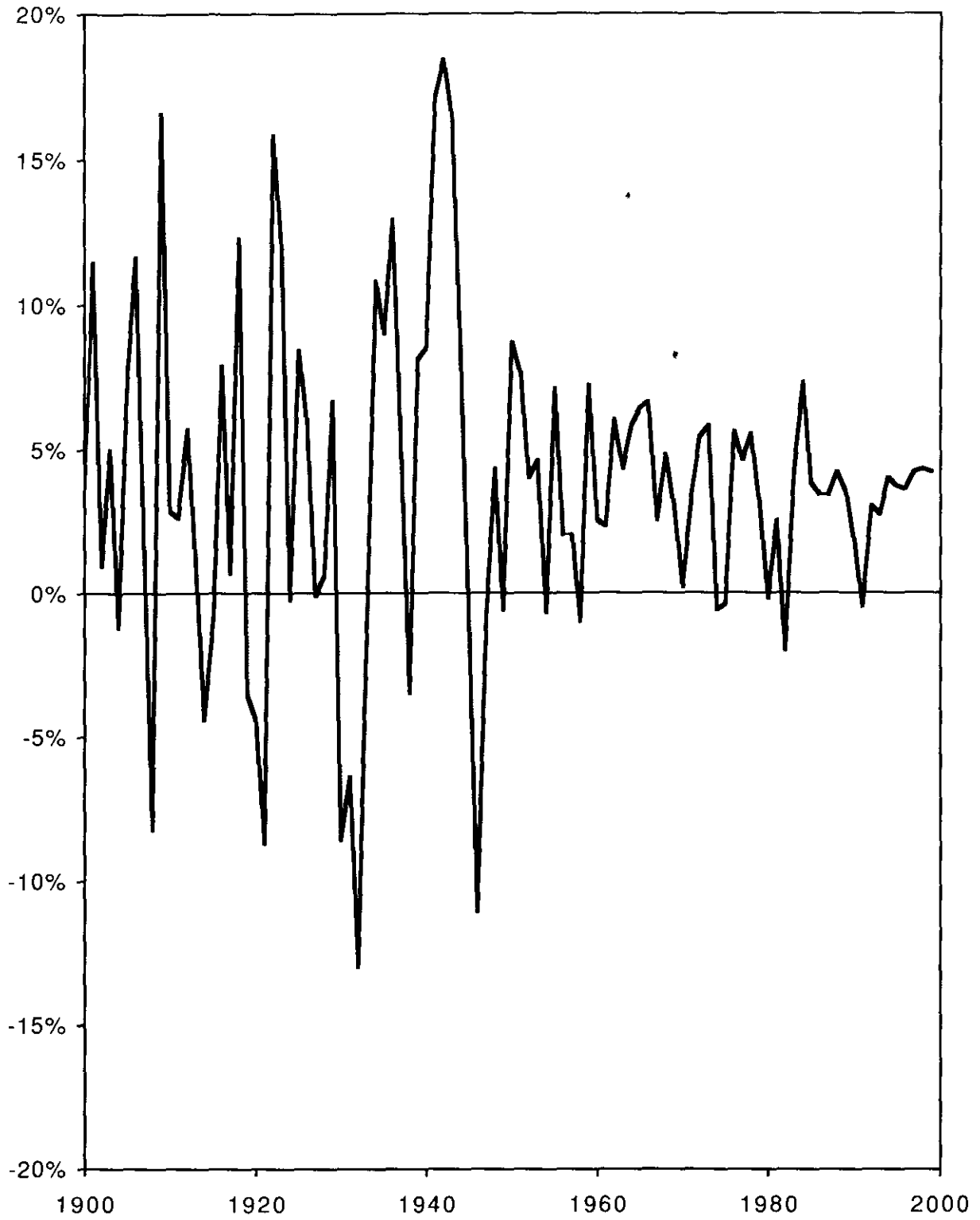
Real Gross Domestic Product

1999 dollars per capita



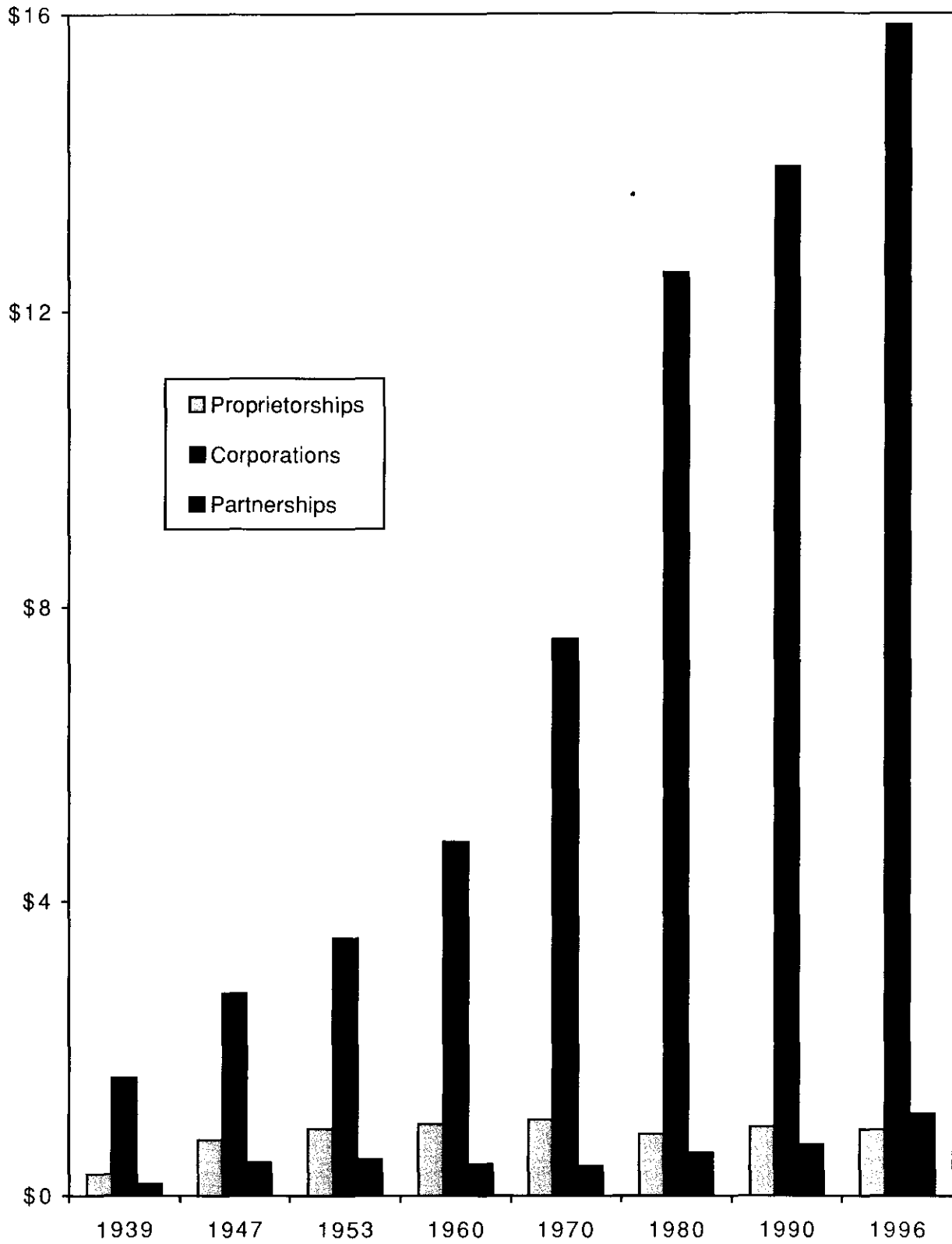
Fluctuations in Real Gross Domestic Product

Annual percent change

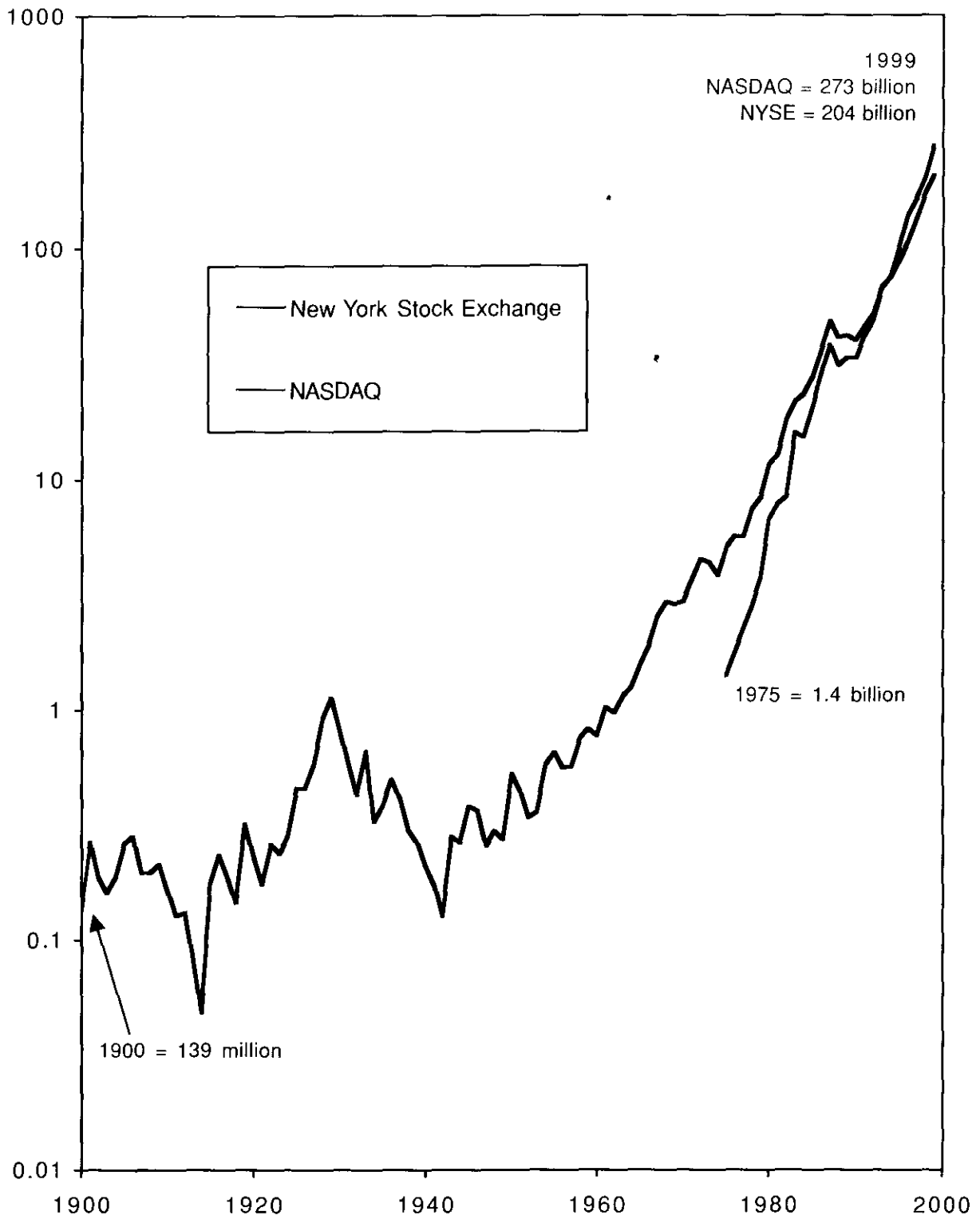


Business Revenues

Trillions of 1999 dollars

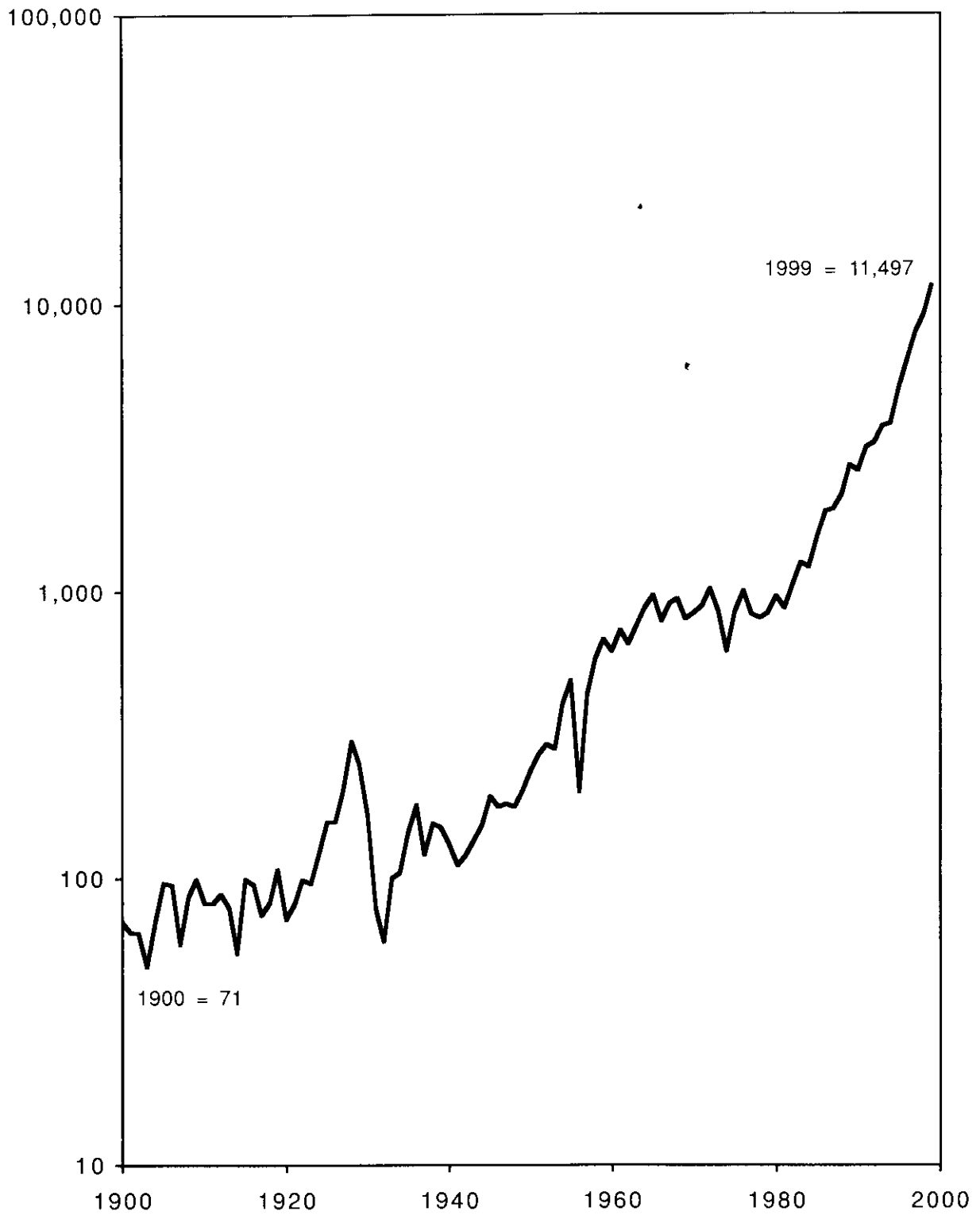


Annual Trading Volume of Corporate Stocks
Billions of shares traded per year, logarithmic scale



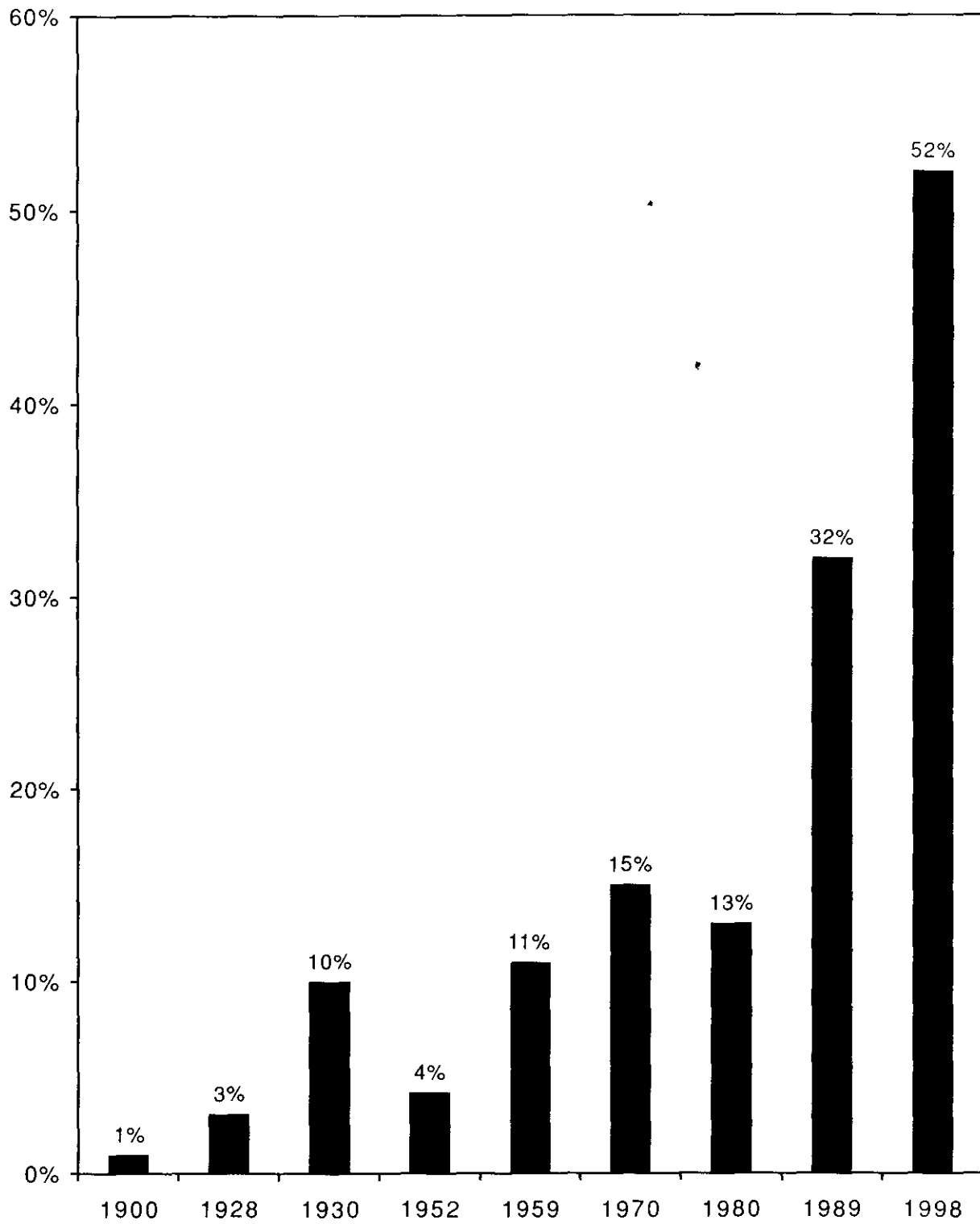
The Dow Jones Industrial Average

Value at end of year, logarithmic scale

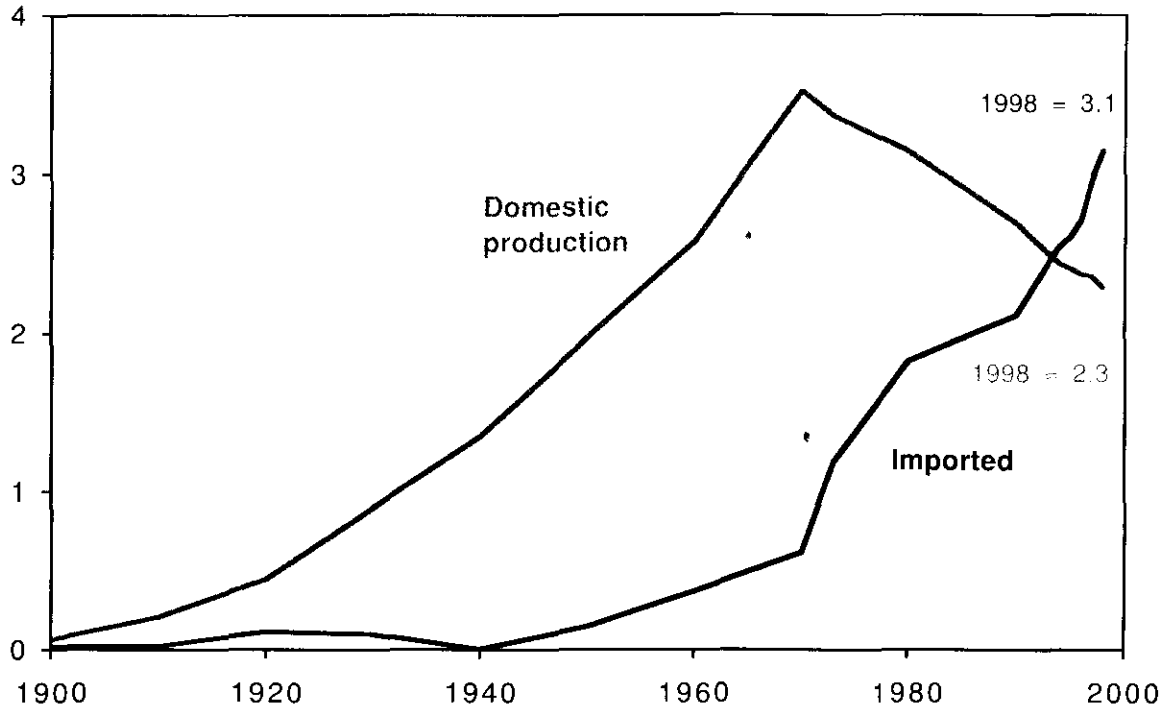


Stockholders

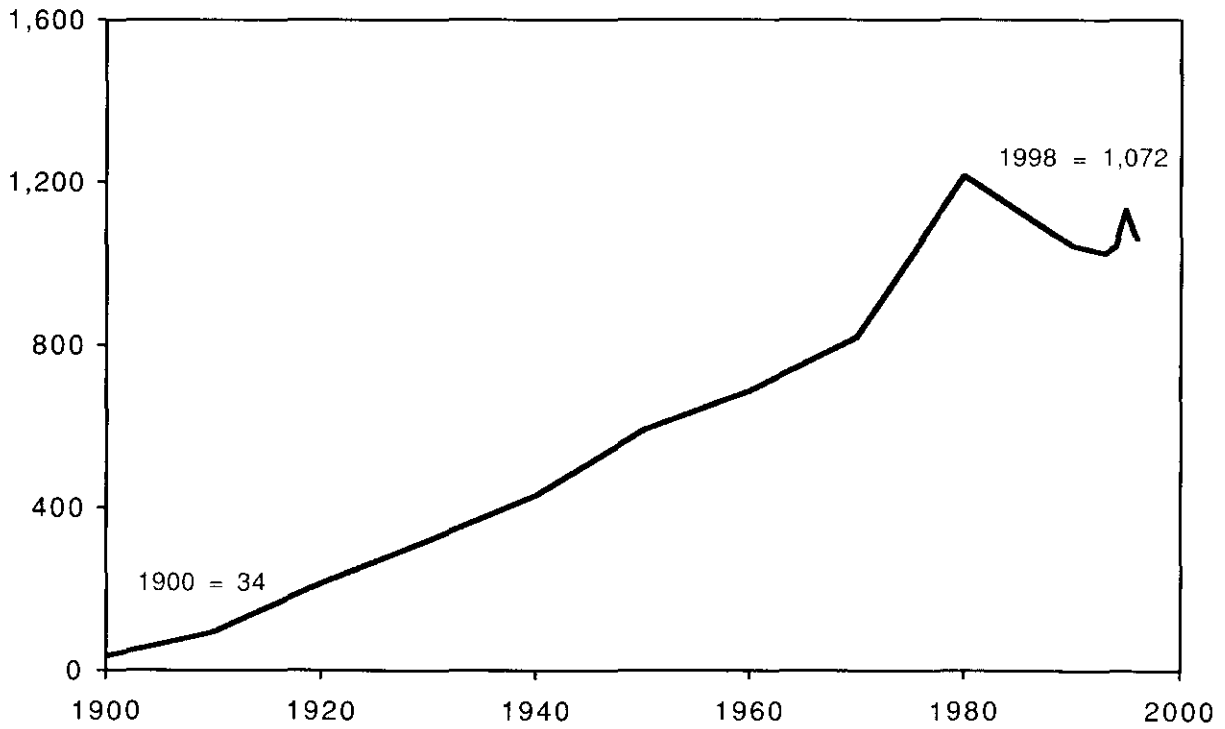
Percentage of population



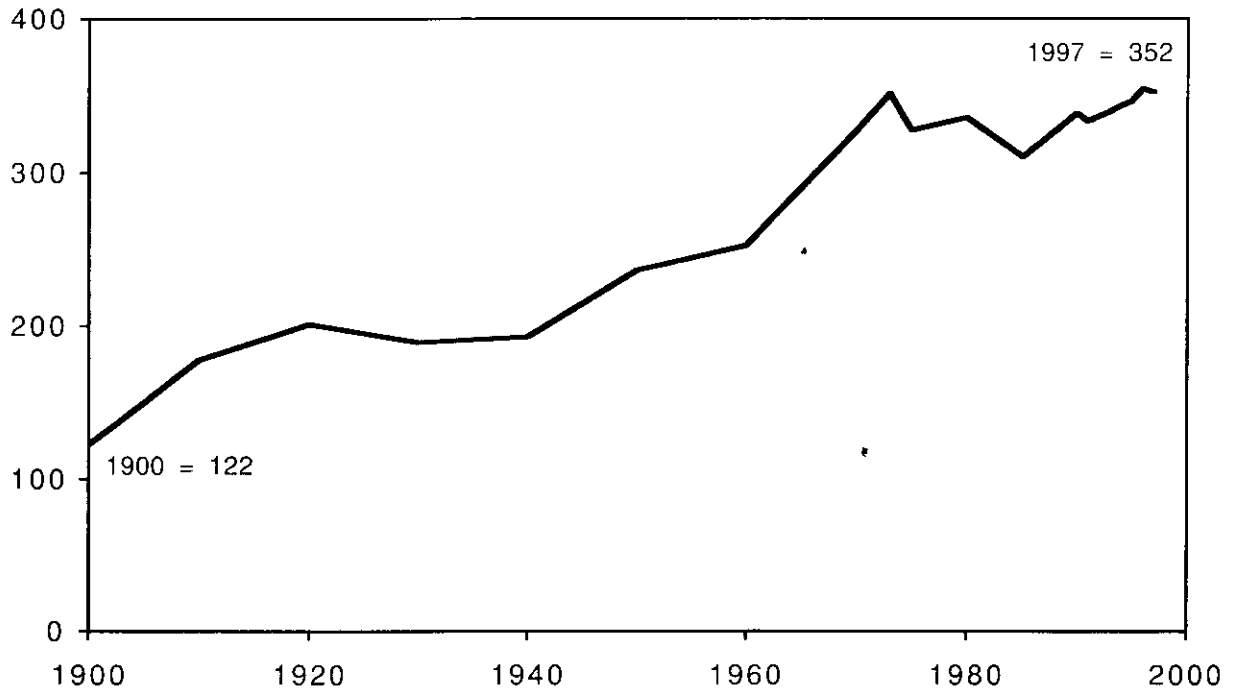
Crude Oil Consumed
Billions of barrels per year



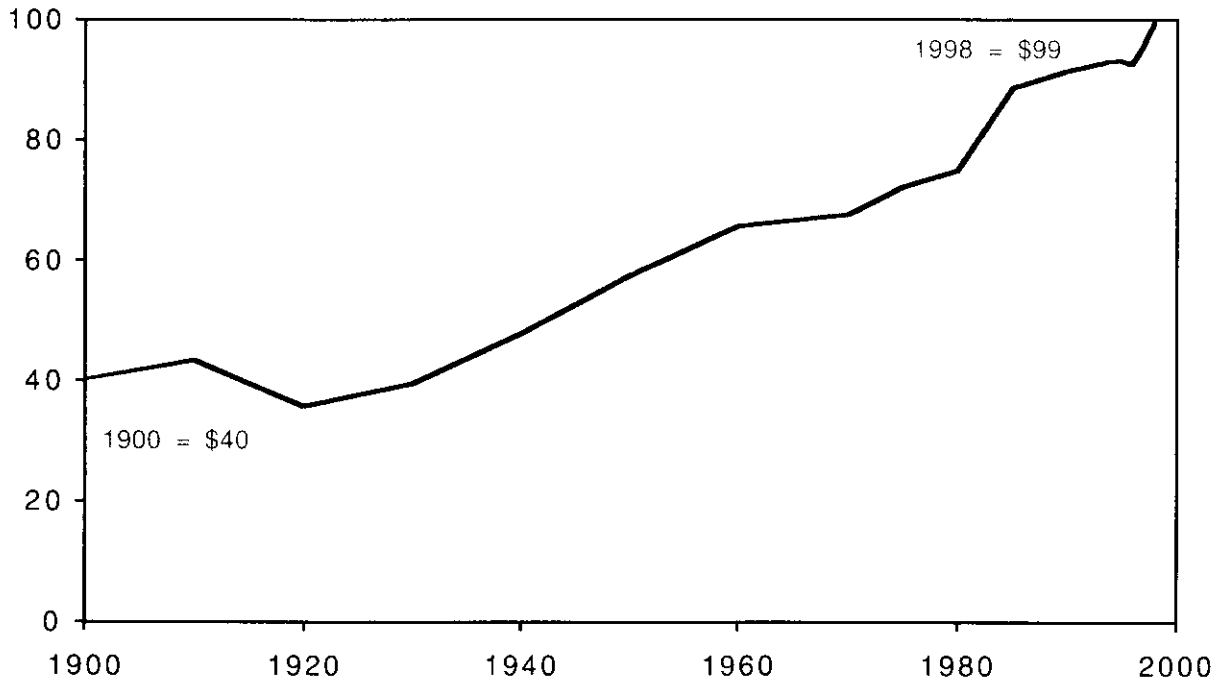
Petroleum Products Consumed
Gallons per capita per year



Energy Consumption Per Capita Millions of Btu per year

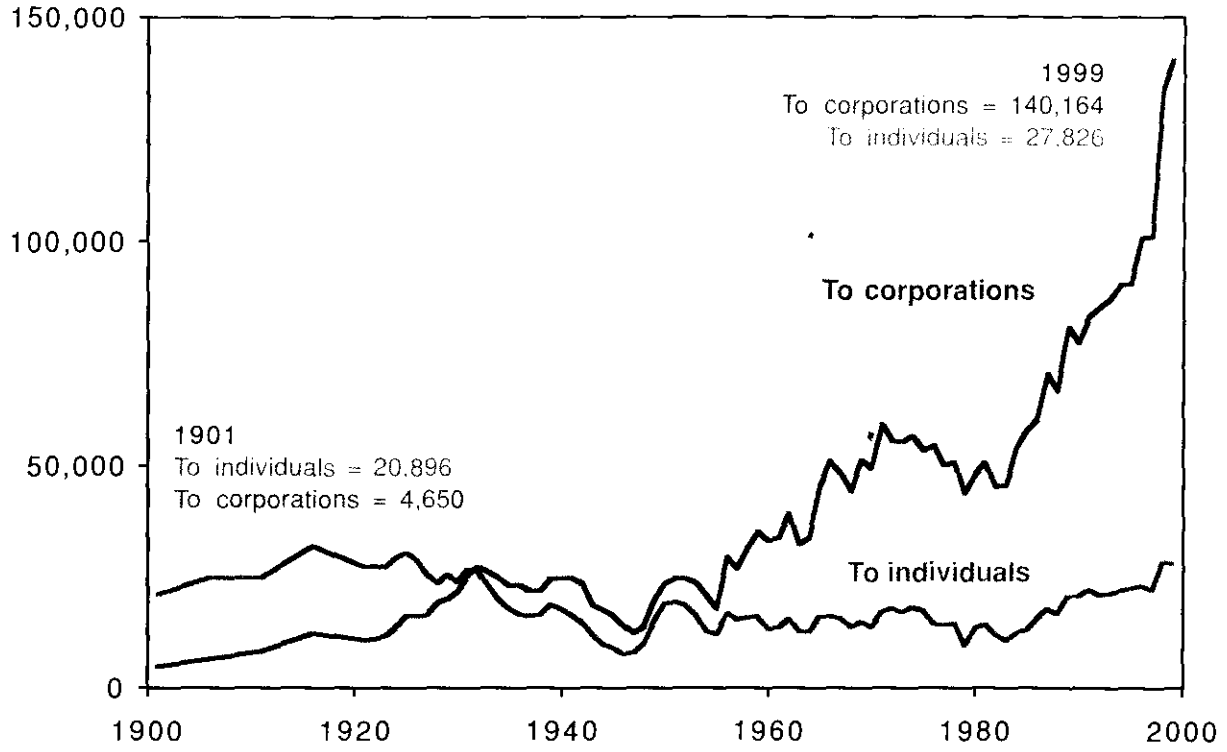


Energy Efficiency of the Economy GDP per million Btu in 1999 dollars

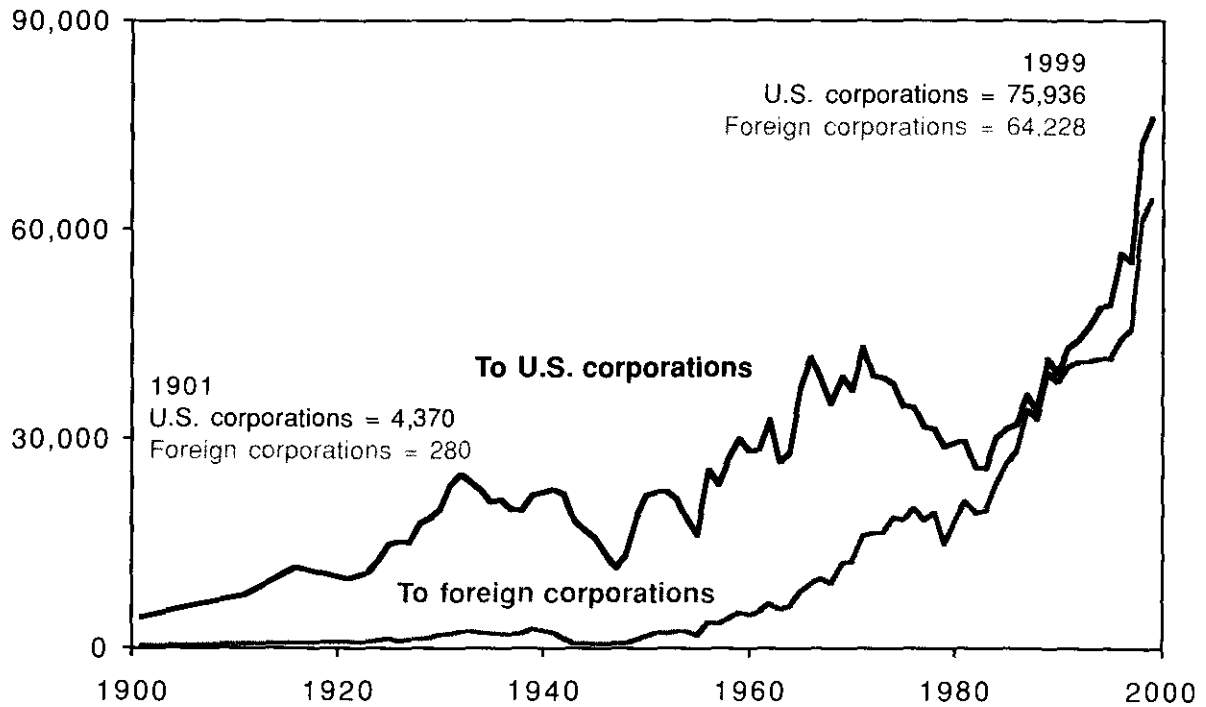


U.S. Patents Issued

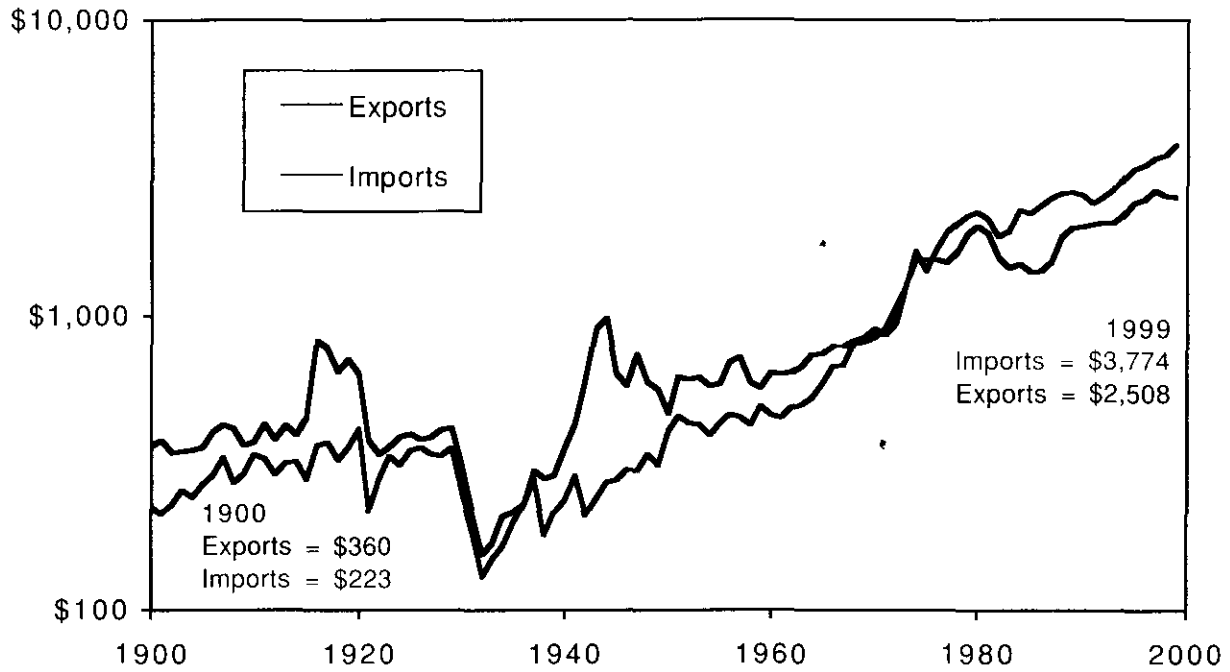
Patents to individuals and corporations each year



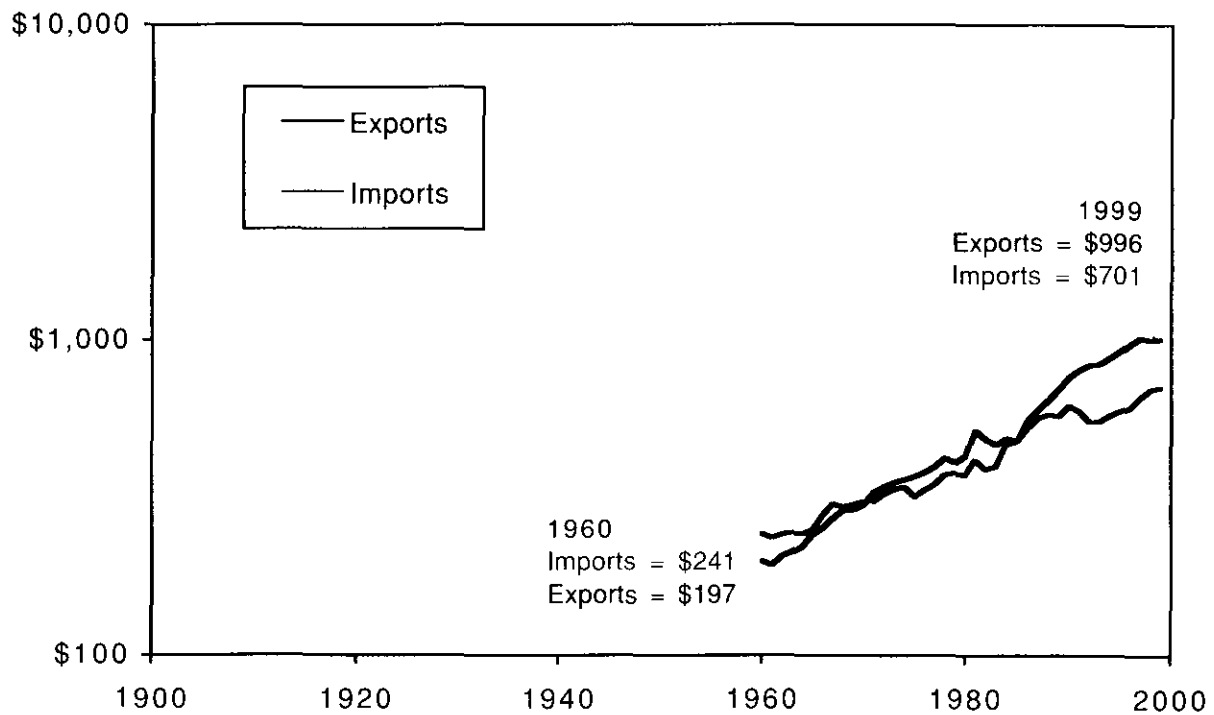
U.S. patents per year to U.S. and foreign corporations



Imports and Exports of Goods
1999 dollars per capita, logarithmic scale

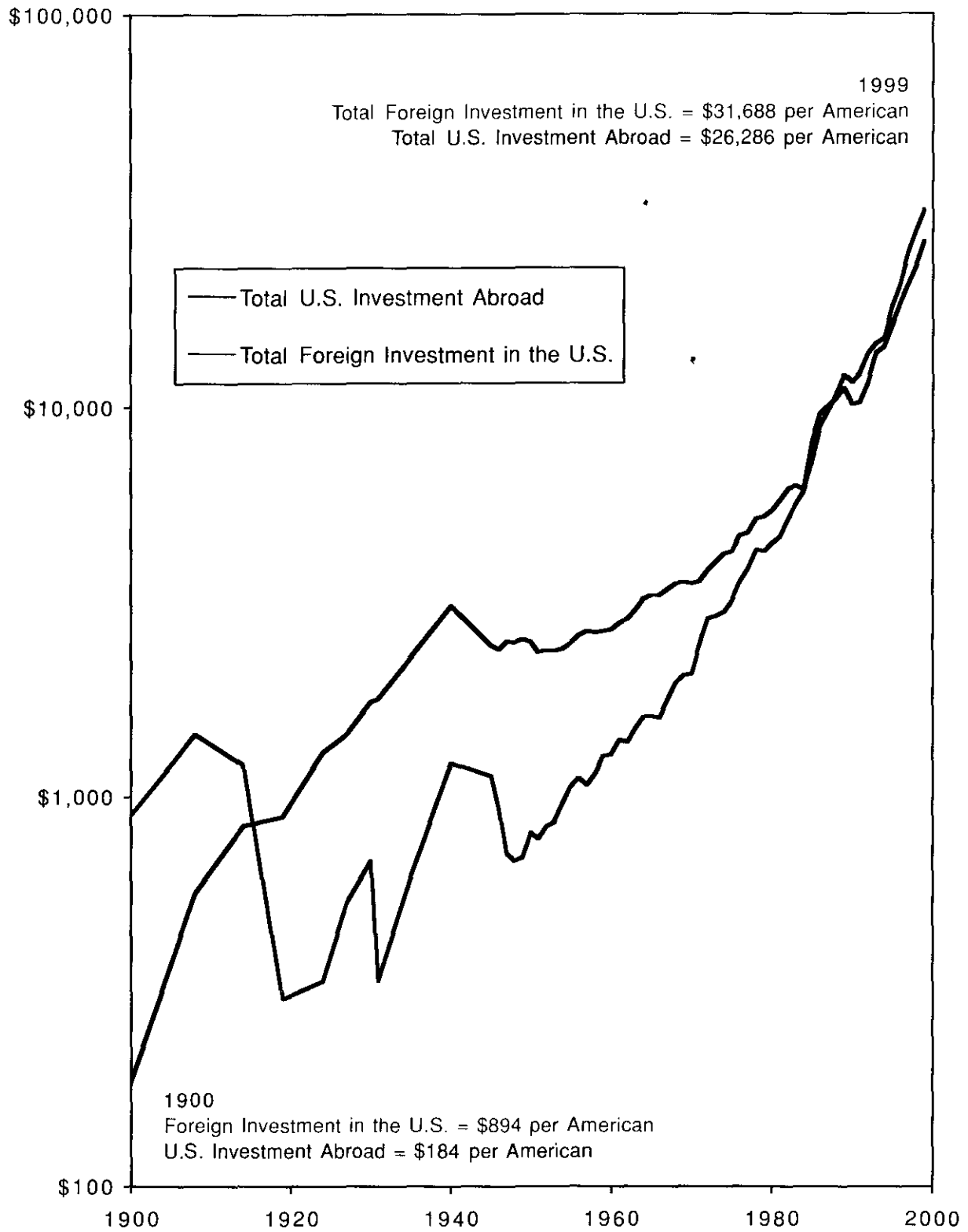


Imports and Exports of Services
1999 dollars per capita, logarithmic scale



International Investment Position of the United States

1999 dollars per capita (American population), logarithmic scale



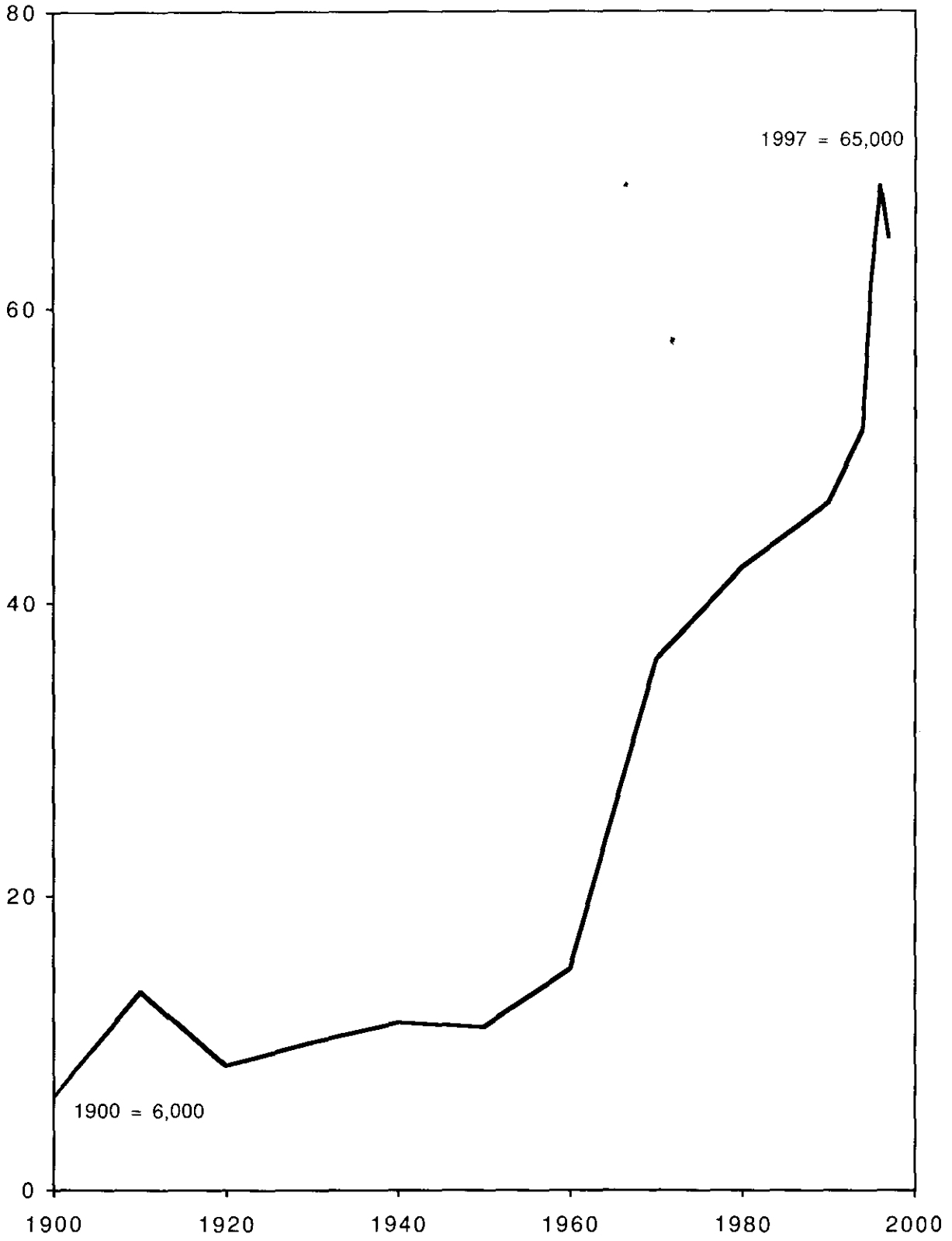
Chapter 15

Communications

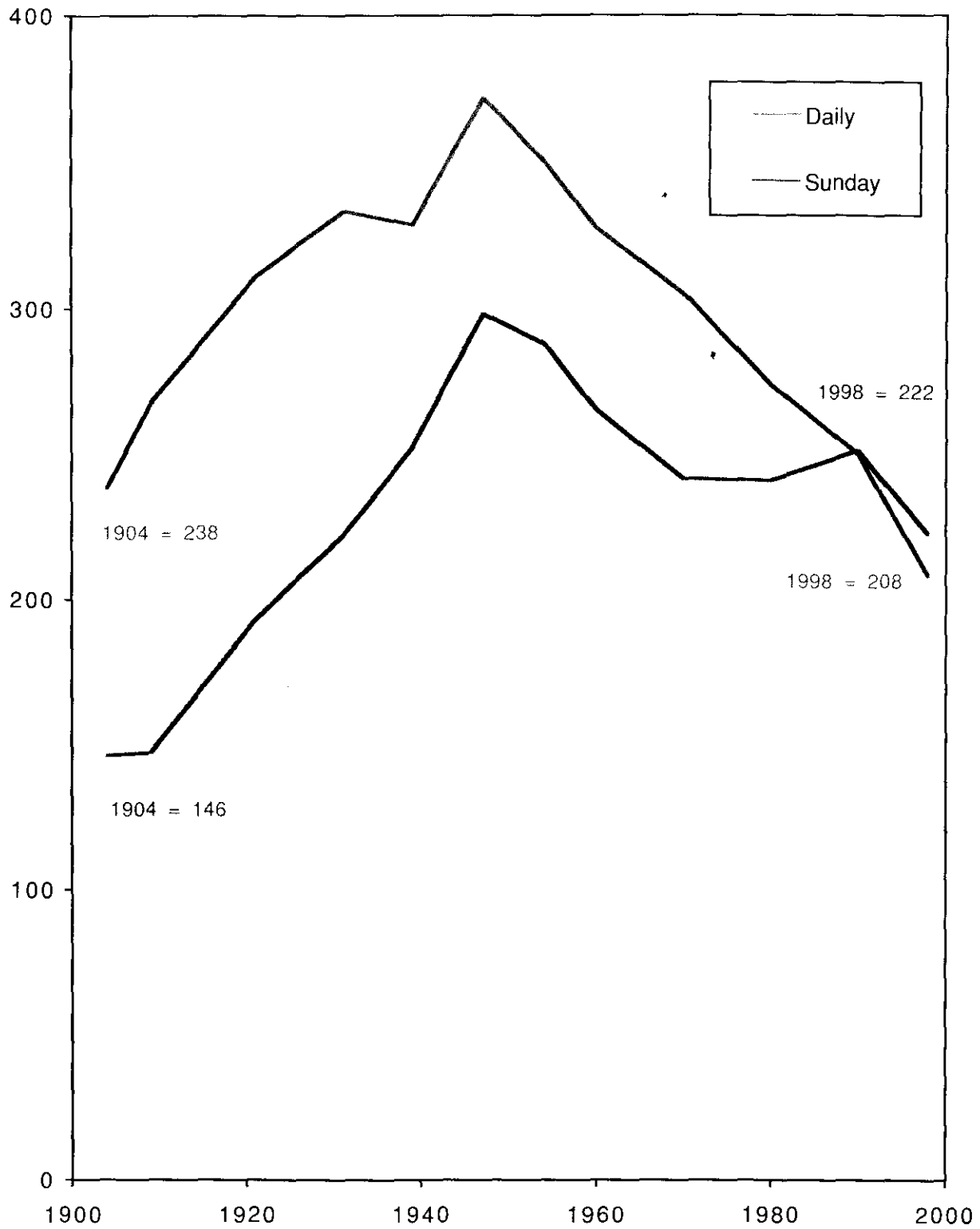
President Harry S. Truman, winner of the 1948 election, showcases an issue of the Chicago Daily Tribune with the headline “Dewey Defeats Truman.” Newspaper circulation increased until midcentury and then declined in the face of growing competition from other media. Courtesy of Getty Images.

New Books Published

Thousands per year

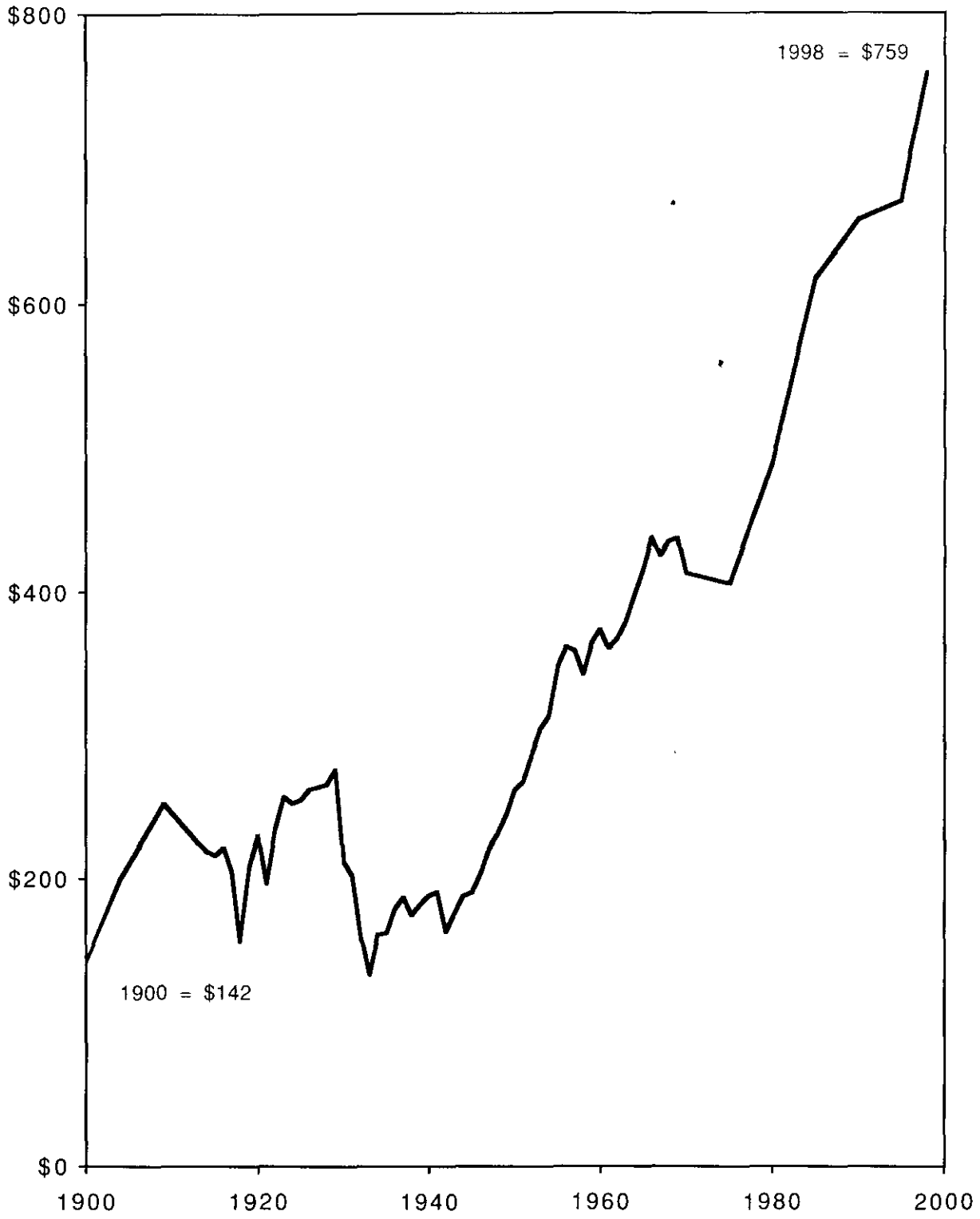


Newspaper Circulation
Number of newspapers circulated per thousand population

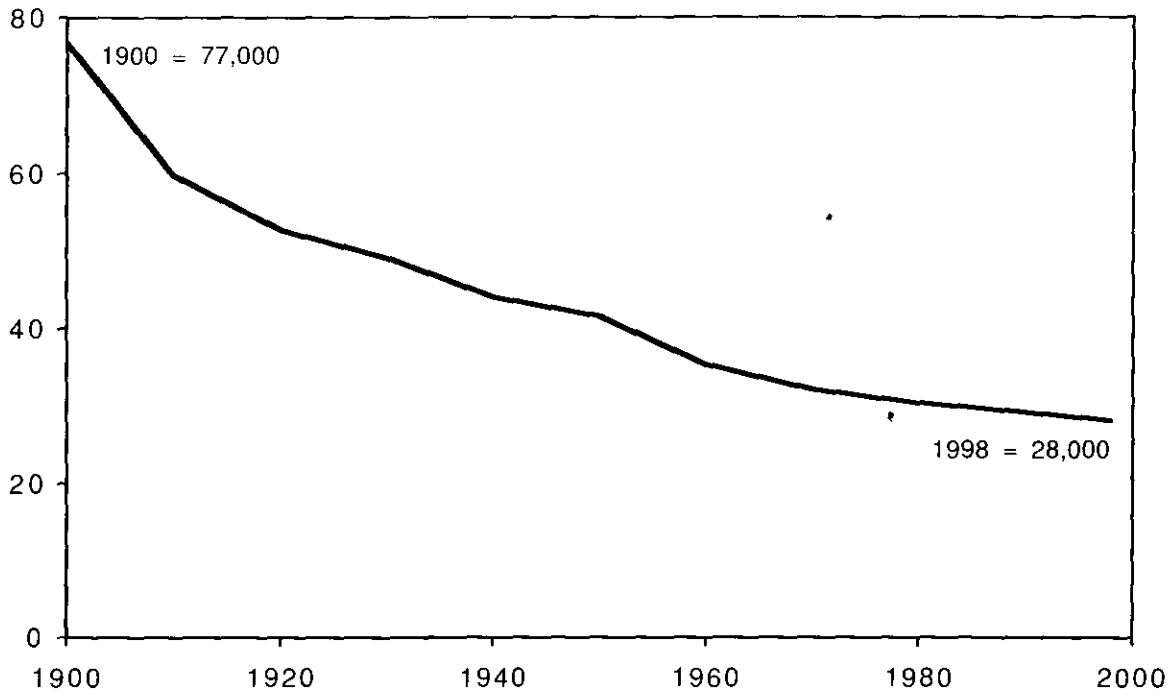


Advertising Expenditures

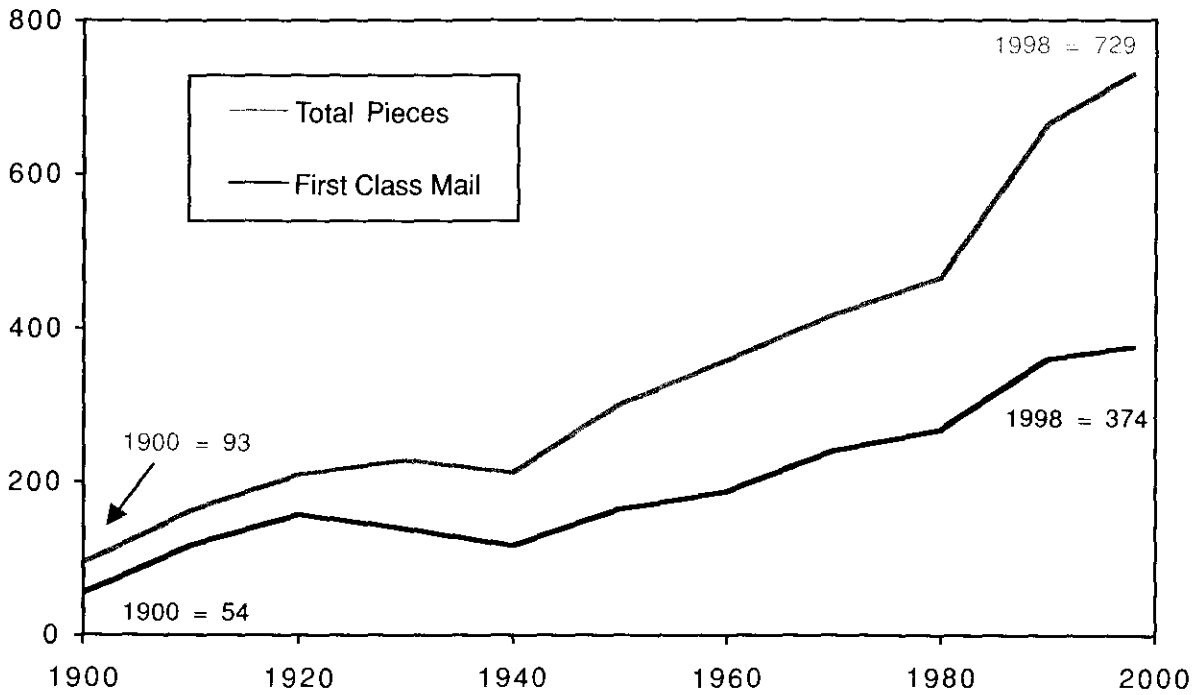
1999 dollars per capita



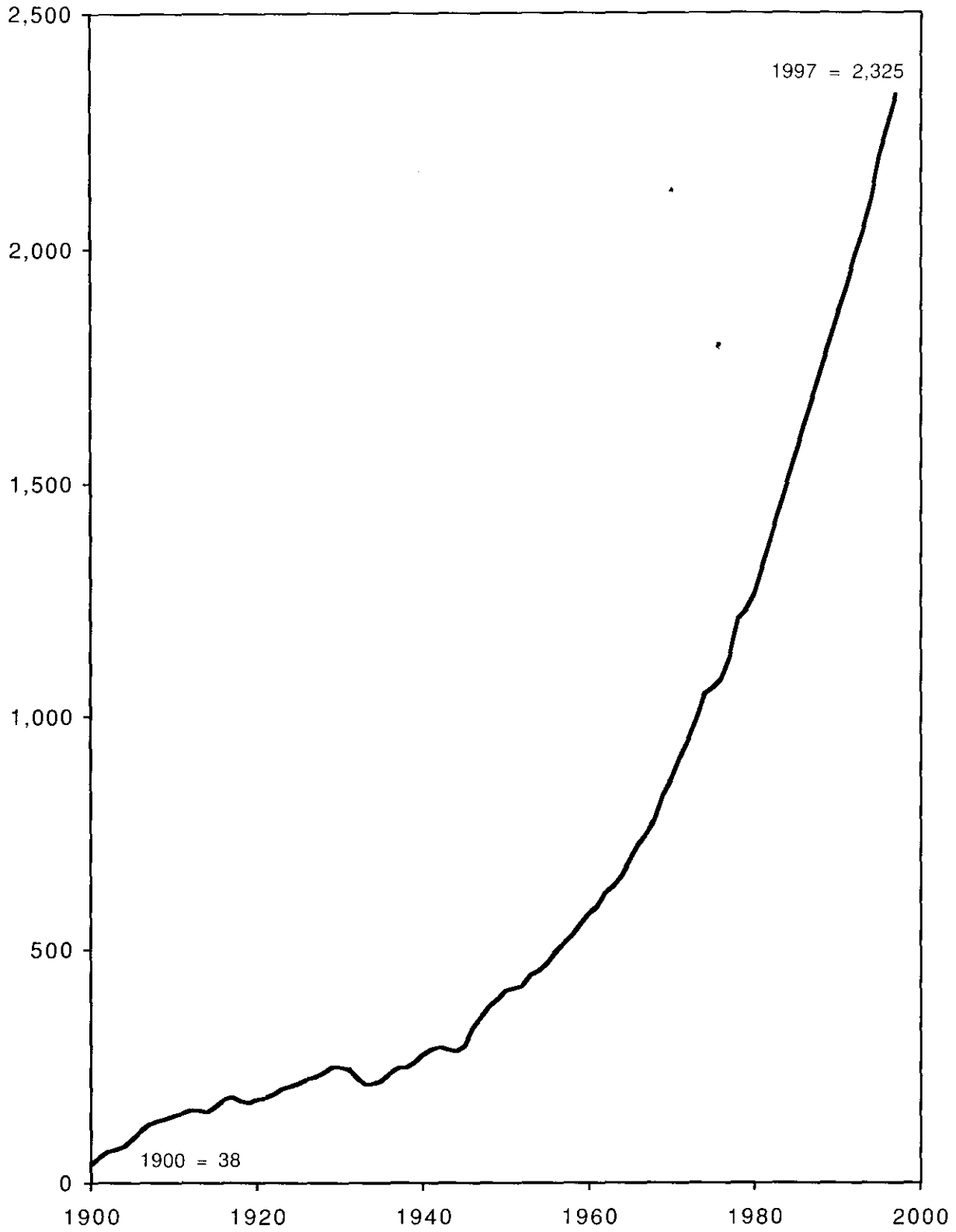
Number of Post Offices Thousands



Mail Volume Pieces of mail per capita per year



Telephone Calls Per capita per year



Personal Computers

Percentage of households with a personal computer

