

# Endogenous Income

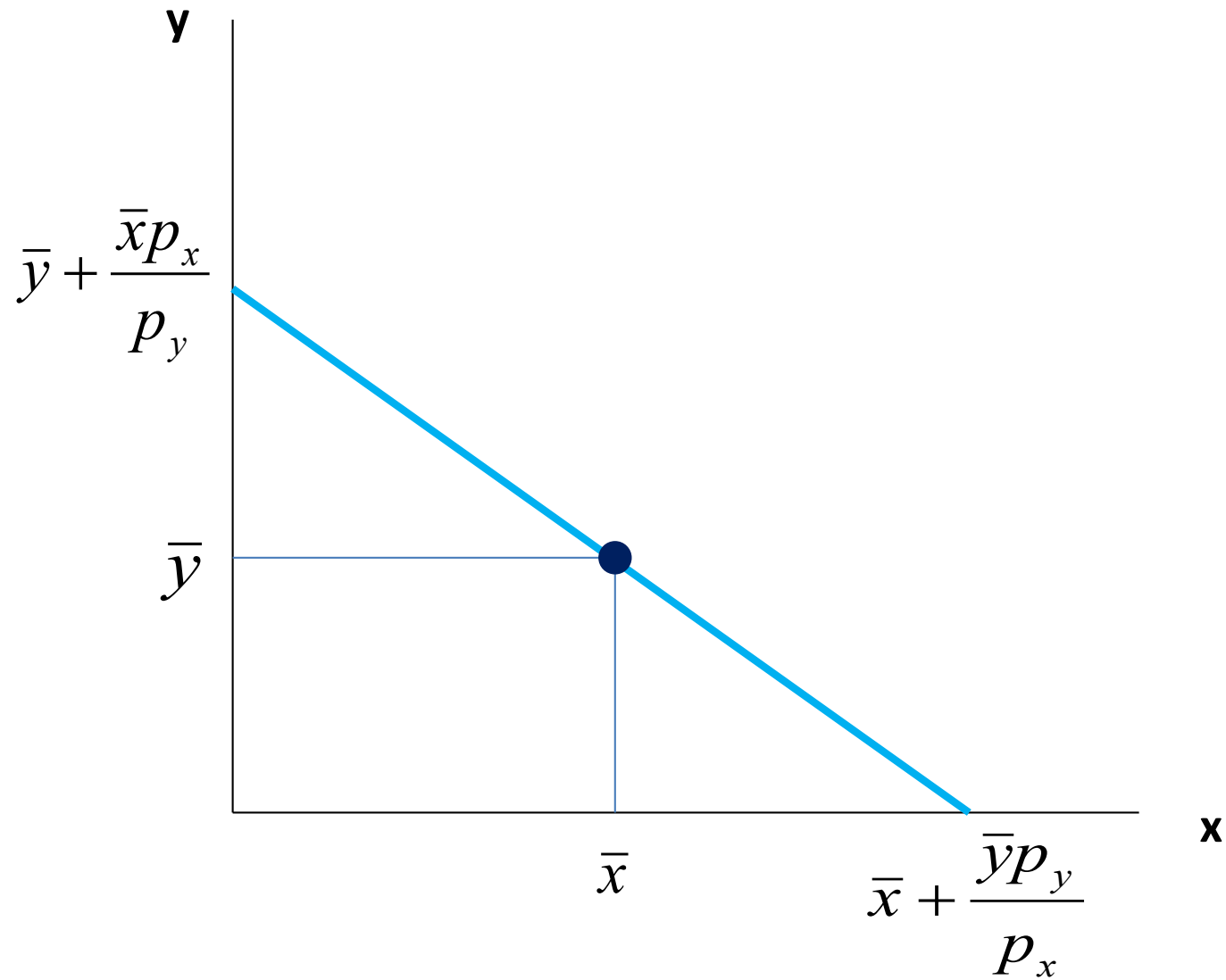
The consumption-leisure model

# Modifying consumer's problem

- For the moment, assume there is no additional exogenous income
- Consumer's income is the market value of her initial endowment,  $(\bar{x}, \bar{y})$
- Given market prices  $p_x$  and  $p_y$ , the consumer's budget constraint is

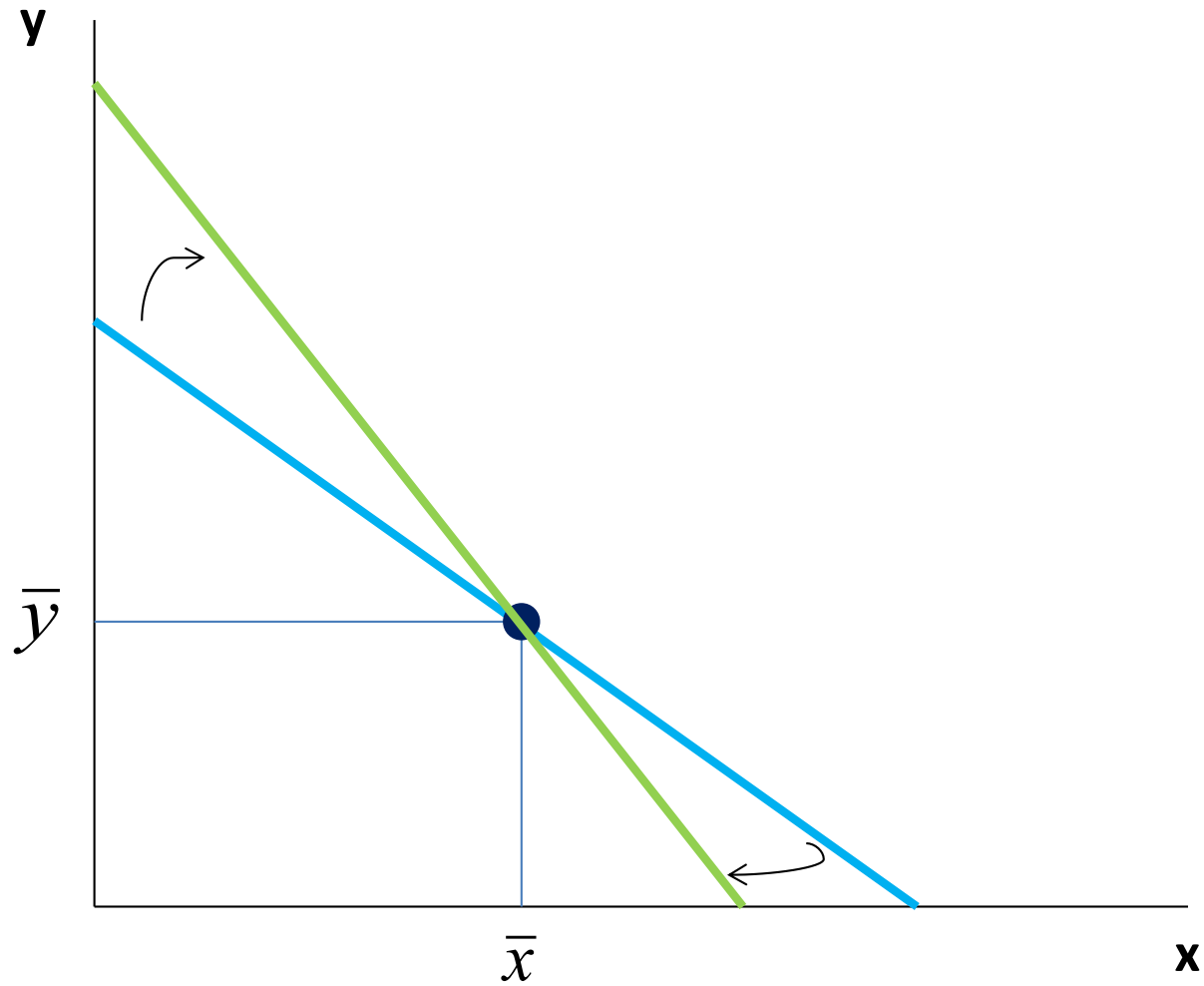
$$xp_x + yp_y \leq \bar{x}p_x + \bar{y}p_y$$

# Budget constraint



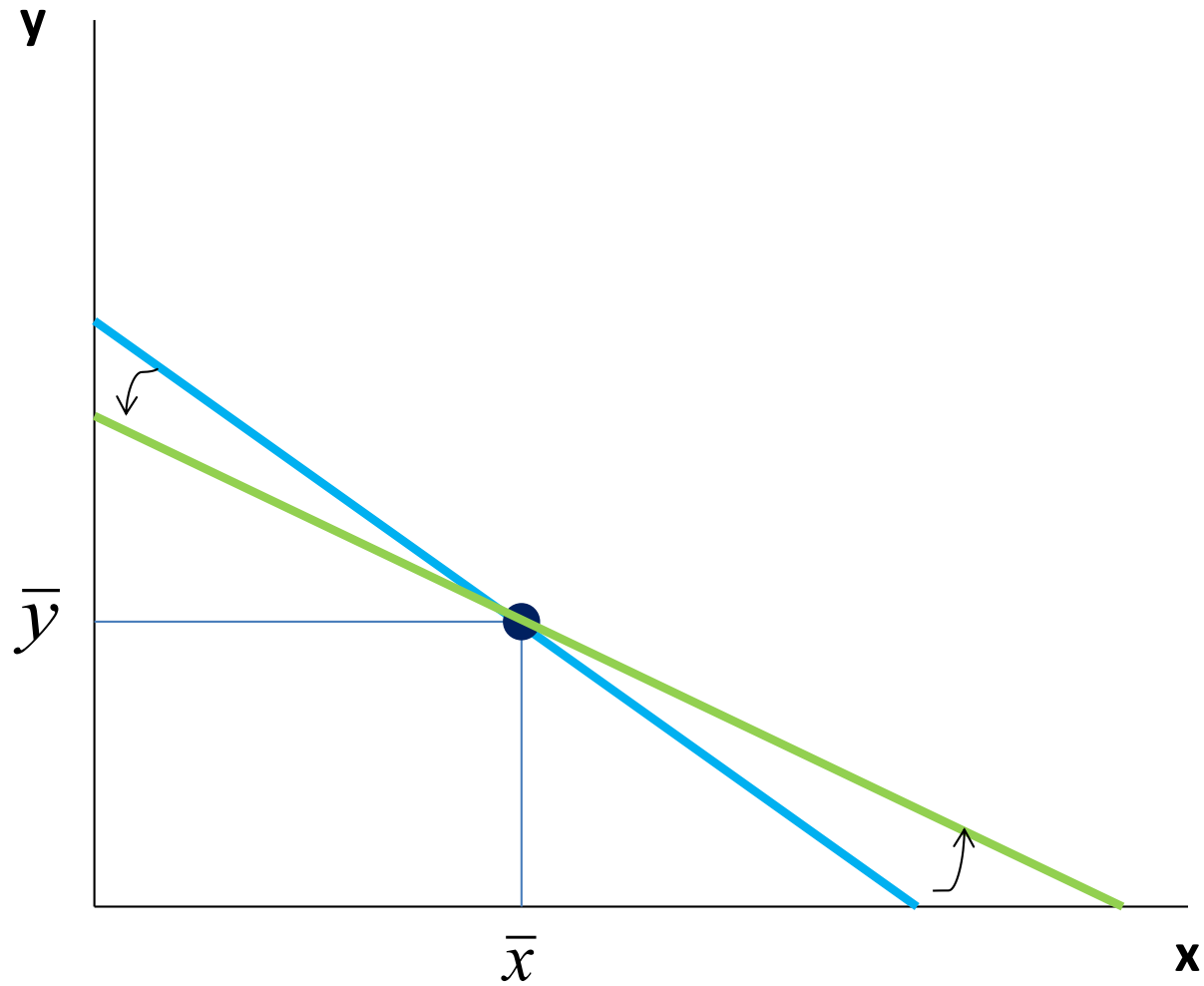
# Changes in prices

An increase in  $p_x$



# Changes in prices

An increase in  $p_y$



## Changes in prices

- The initial endowment vector is on the consumer's budget set whatever the prices – it is always feasible to not trade.
- The consumer's budget set does not shrink when the price of a good increases: the rotation of the budget line around the initial endowment vector implies that the consumer can afford new bundles with more of the now relative cheaper good.
- If the consumer's initial bundle contains a large amount of the good now relatively more expensive, then the consumer becomes *richer*.

# Consumer Demand

- Assume  $u(x, y)$  derivable and the system

$$xp_x + yp_y = \bar{x}p_x + \bar{y}p_y$$

$$MRS(x, y) = \frac{p_x}{p_y}$$

yields an interior solution to the consumer's problem

$$\tilde{x}(p_x, p_y) , \tilde{y}(p_x, p_y)$$

- That is,

$$\tilde{x}(p_x, p_y) = x^*(p_x, p_y, \bar{x}p_x + \bar{y}p_y)$$

$$\tilde{y}(p_x, p_y) = y^*(p_x, p_y, \bar{x}p_x + \bar{y}p_y)$$

where the functions on the RHS are the ordinary demands.

# Consumer Demand: example

$$u(x, y) = x\sqrt{y}; \quad (\bar{x}, \bar{y}) = (2, 1)$$

Calculate ordinary demands:

$$x^*(p_x, p_y, I) = \frac{2I}{3p_x}$$

$$y^*(p_x, p_y, I) = \frac{I}{3p_y}$$

Hence,

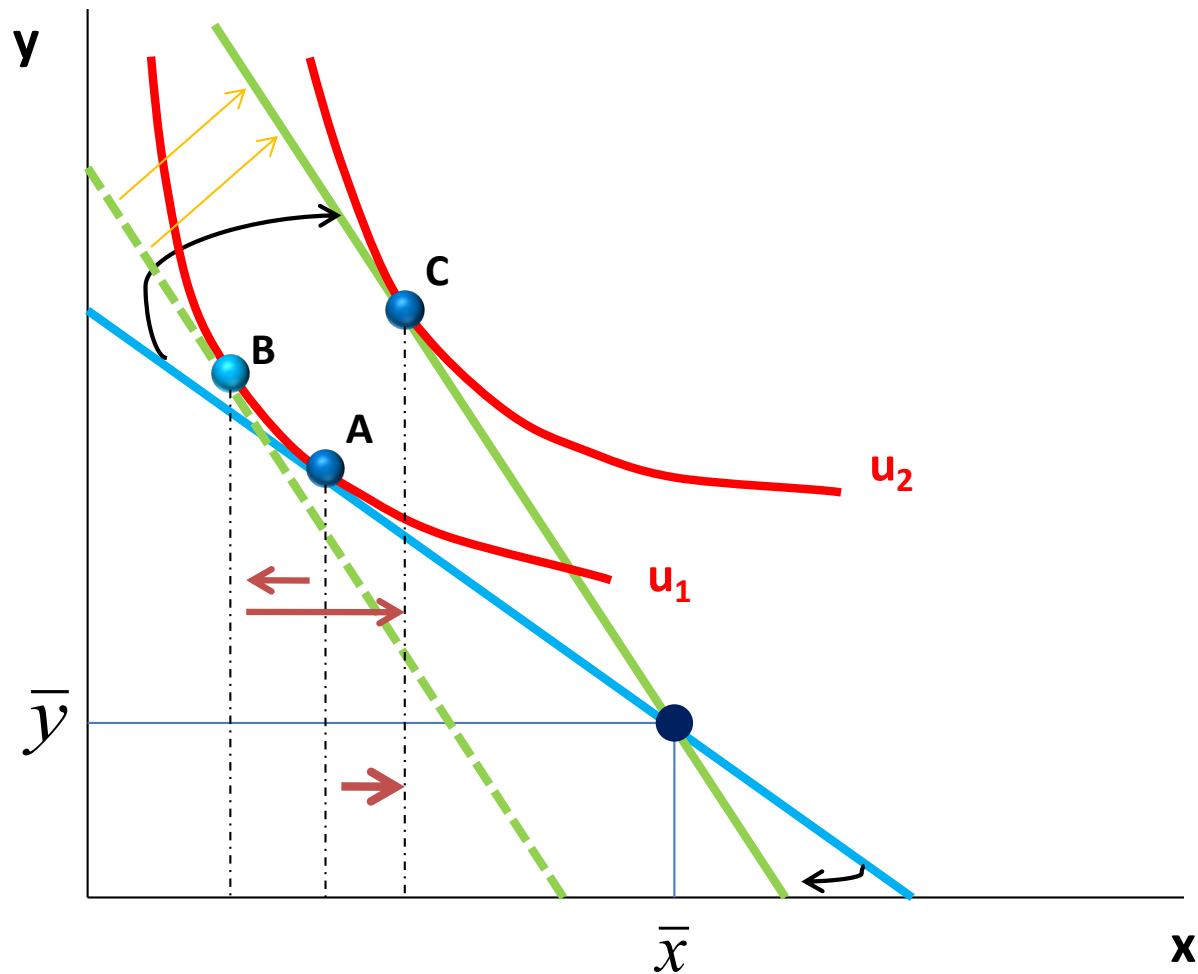
$$\tilde{x}(p_x, p_y) = \frac{2(2p_x + p_y)}{3p_x} = \frac{4}{3} + \frac{2p_y}{3p_x}$$

$$\tilde{y}(p_x, p_y) = \frac{2p_x + p_y}{3p_y} = \frac{1}{3} + \frac{2p_x}{3p_y}$$



# Income and substitution effects

- Study the effect of an increase in  $p_x$  for utility function  $u(x, y)$  and endowment  $(\bar{x}, \bar{y})$



# Income and substitution effects

- Substitution effect is negative

$$SE = x_B - x_A < 0$$

- Income effect is positive

$$IE = x_C - x_B > 0$$

- In this case, income effect is larger than substitution effect, so the total effect is positive: an increase in  $p_x$  leads the consumer to increase its consumption of both goods

$$TE = SE + IE = x_C - x_A > 0$$

# Income and substitution effects

Whether income is endogenous or exogenous, the substitution effect of an increase of the price of a good over its demand is negative.

However, when income is endogenous the income effect decomposes into two effects:

(1) *Ordinary income effect*, whose sign depends on whether the good is normal (N) or inferior (I).

(2) *Endowment effect*, whose sign depends on whether at the original prices the consumer was a net seller (S) or a net buyer (B) of the good.

The sign of the total income effect (TIE) is negative in the cases N-B and I-S, whereas it is ambiguous in the cases N-S and I-B.

# Income and substitution effects

Total effect = substitution effect (SE) + (ordinary income effect + endowment effect)  
= SE + TIE.

Formally,

$$\begin{aligned}\frac{\partial \tilde{x}}{\partial p_x} &= \frac{\partial x^*}{\partial p_x} \Big|_{u=cte} - x \frac{\partial x^*}{\partial I} + \bar{x} \frac{\partial x^*}{\partial I} \\ &= \frac{\partial x^*}{\partial p_x} \Big|_{u=cte} - \frac{\partial x^*}{\partial I} (x - \bar{x})\end{aligned}$$

# Income and substitution effects

¿When is the TIE negative?

	Normal good $\left(\frac{\partial x^*}{\partial I} > 0\right)$	Inferior good $\left(\frac{\partial x^*}{\partial I} < 0\right)$
Net buyer $(x - \bar{x} > 0)$	$TIE < 0$	$TIE > 0$
Net seller $(x - \bar{x} < 0)$	$TIE > 0$	$TIE < 0$

- If  $TIE < 0$ , then  $SE + TIE < 0$ .
- If  $TIE > 0$ , then the sign of  $SE + TIE$  is ambiguous.

# Income and substitution effects

- When is the total income effect positive (the consumer is richer)?

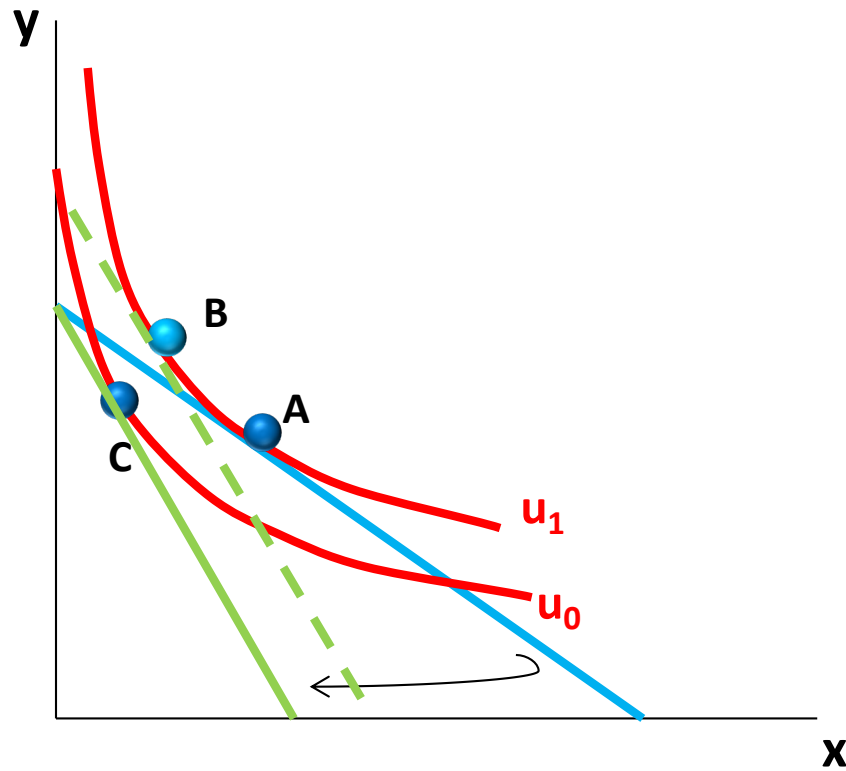
If the good is normal and the consumer is a net seller of the good

$$-\frac{\partial x^*}{\partial I}(x - \bar{x}) > 0 \quad \text{if} \quad \frac{\partial x^*}{\partial I} > 0 \quad \text{and} \quad x - \bar{x} < 0$$

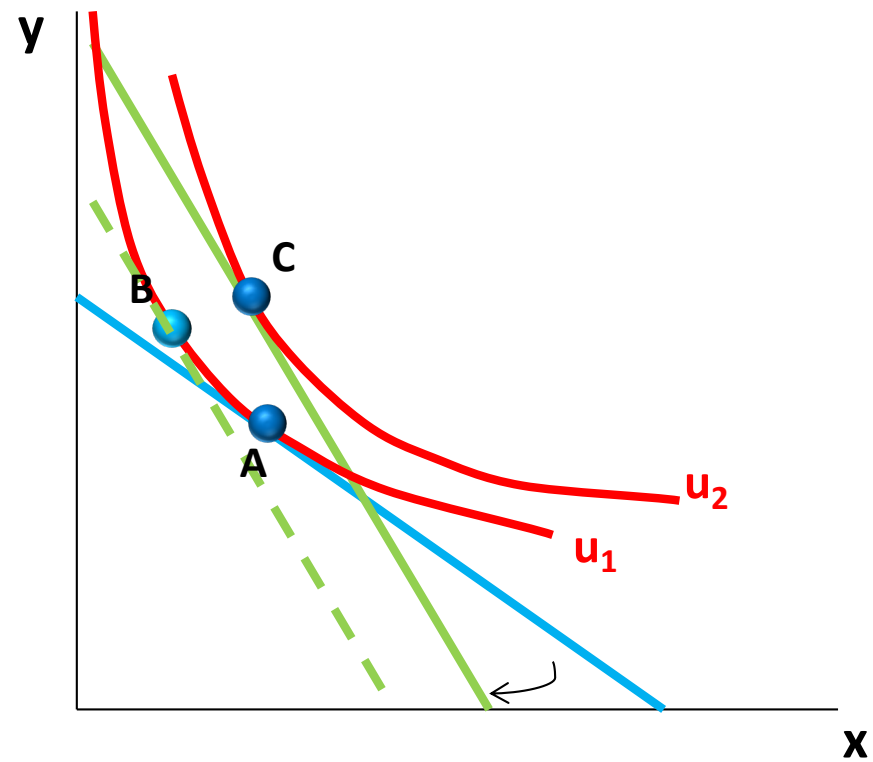
- In any case, notice that positive income effect (“richer consumer”) does not mean more consumption: we have to take into account the substitution effect

# Income and substitution effects

Exogenous income



Endogenous income



# The consumption-leisure model.

## Labor supply

- Two goods: leisure (x-axis) and consumption (y-axis)
  - *Leisure*, denoted by  $h$  and measured in hours. The wage per hour (or price of leisure) is denoted by  $w$ .
  - *Consumption*, denoted by  $c$  and measured in euros. The price of  $c$  is therefore  $p_c = 1$ ).
- Initial endowment is  $(M, H)$ , where:
  - $M$  : initial exogenous wealth (or non-labor income).
  - $H$  : number of hours available for leisure and work.



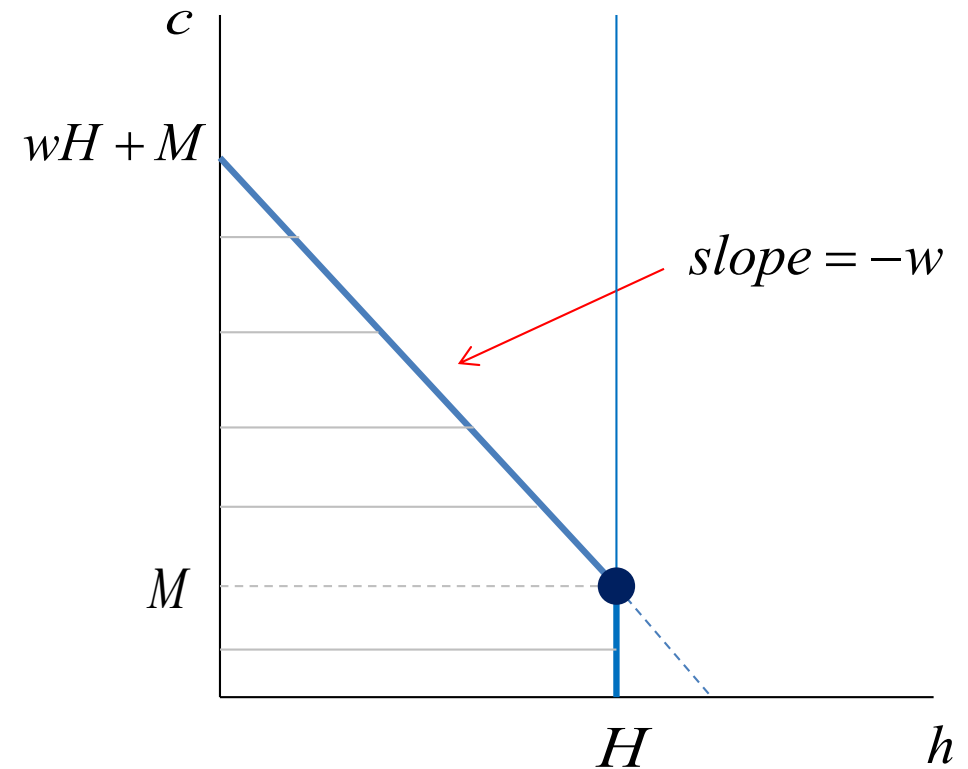
# The consumption-leisure model. Labor supply

- Budget set (recall  $p_c=1$ )

$$c + hw \leq wH + M$$

$hw$  : expenditure on leisure

$wH + M$  : monetary value of initial endowment  
endowment



# The consumption-leisure model.

## Labor supply

- Solve the problem as usual, but watch out for additional constraints

$$\begin{array}{ll} \text{Max}_{c,h} & u(c, h) \\ \text{st} & c + hw \leq wH + M \\ & 0 \leq h \leq H \quad \leftarrow \\ & c \geq 0 \end{array}$$

# The consumption-leisure model. Labor supply. *Example*

$$\begin{aligned} \text{Max}_{c,h} \quad & c + 2 \ln h \\ \text{st} \quad & c + wh = 16w + 4 \\ & 0 \leq h \leq 16 \\ & c \geq 0 \end{aligned}$$

Interior solution requires

$$MRS(h, c) = w \Leftrightarrow \frac{2}{h} = w \Rightarrow h(w) = \frac{2}{w}$$

And

$$h(w) = \frac{2}{w} \geq 0 \Leftrightarrow \forall w > 0$$

$$h(w) = \frac{2}{w} \leq 16 \Leftrightarrow w \geq \frac{1}{8}$$

# The consumption-leisure model. Labor supply. *Example*

Therefore,

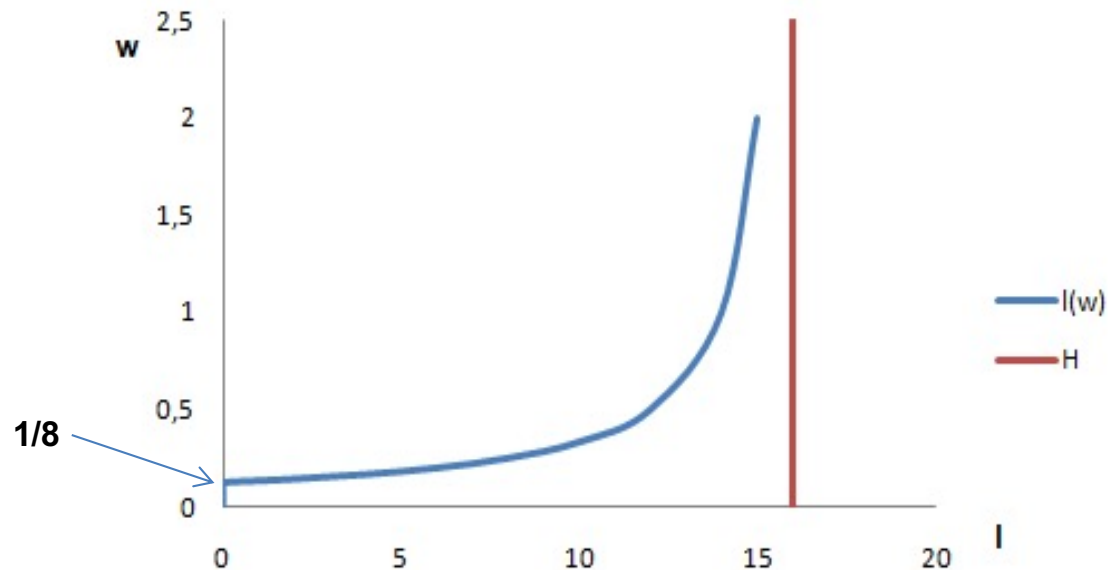
$$h(w) = \begin{cases} 16 & \text{if } w < 1/8 \\ \frac{2}{w} & \text{if } w \geq 1/8 \end{cases}$$

$$c(w) = \begin{cases} 4 & \text{if } w < 1/8 \\ 2 + 16w & \text{if } w \geq 1/8 \end{cases}$$

# The consumption-leisure model. Labor supply. *Example*

And labor supply

$$l(w) = H - h(w) = \begin{cases} 0 & \text{if } w < 1/8 \\ 16 - \frac{2}{w} & \text{if } w \geq 1/8 \end{cases}$$



# The consumption-leisure model.

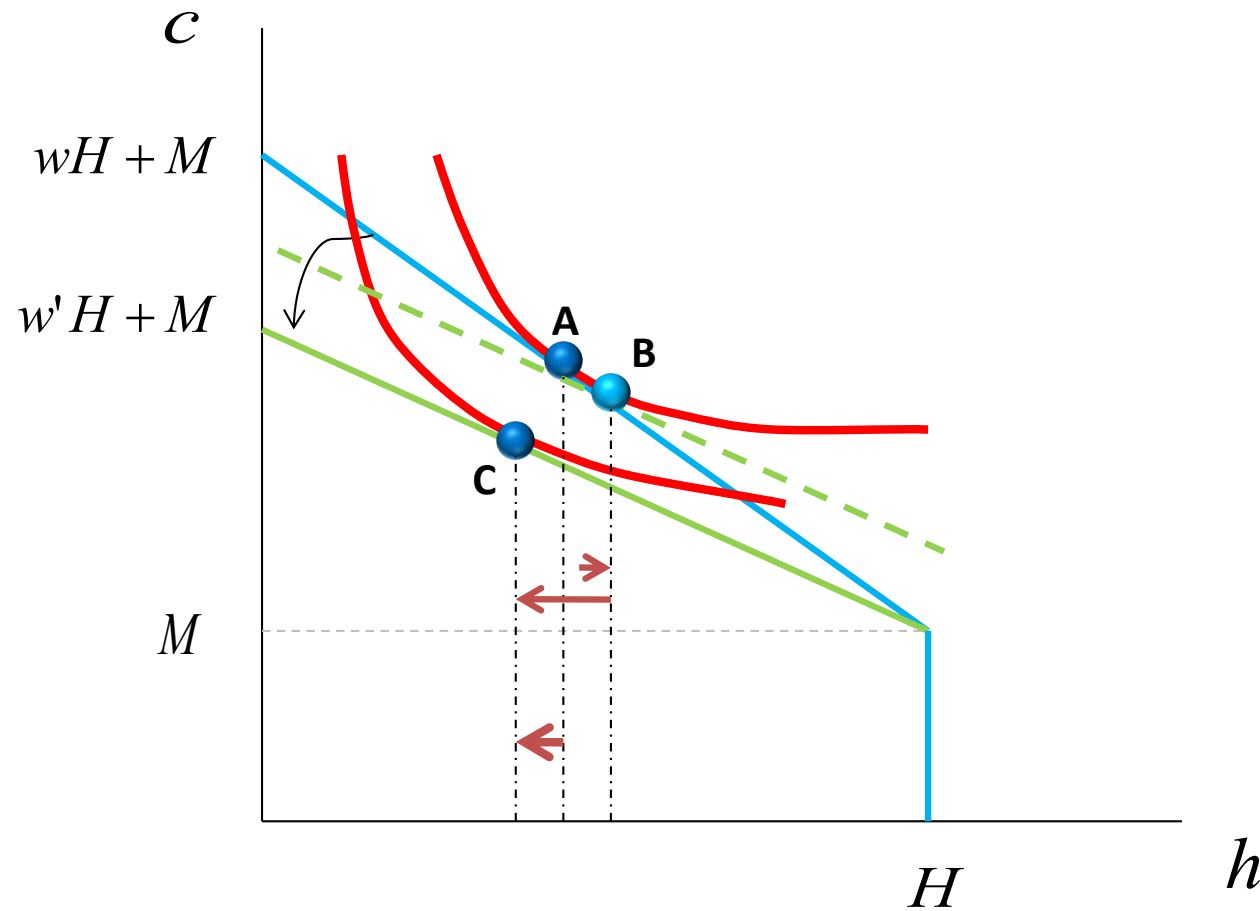
## Labor supply. *Effect of changes in wages*

- Assume  $w' < w$
- For interior solutions, the consumer is a net supplier of leisure
- Total income effect: if leisure is a normal good,  $\partial h / \partial I > 0$ , TIE is positive, leading the consumer to demand less leisure (or supply more labor)

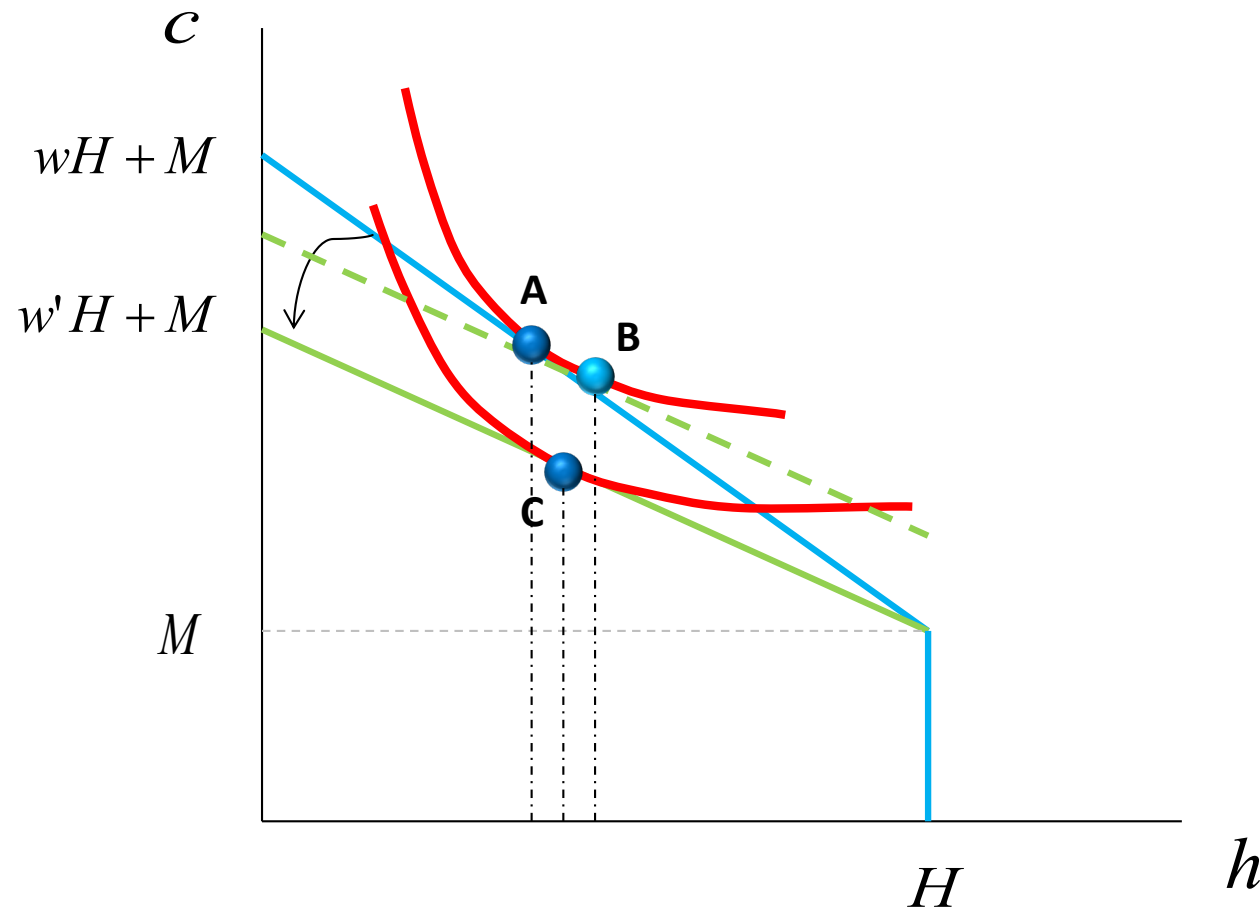
$$-\underbrace{\frac{\partial h}{\partial I}}_{>0} \underbrace{(l - H)}_{<0} > 0$$

- Substitution effect : is always non-positive. Since leisure is cheaper, this effect leads the consumer to demand more leisure (or supply less labor)
- Total effect is ambiguous (it depends on the shape of the utility function)

# The consumption-leisure model. Labor supply. *Effect of changes in wages*



# The consumption-leisure model. Labor supply. *Effect of changes in wages*



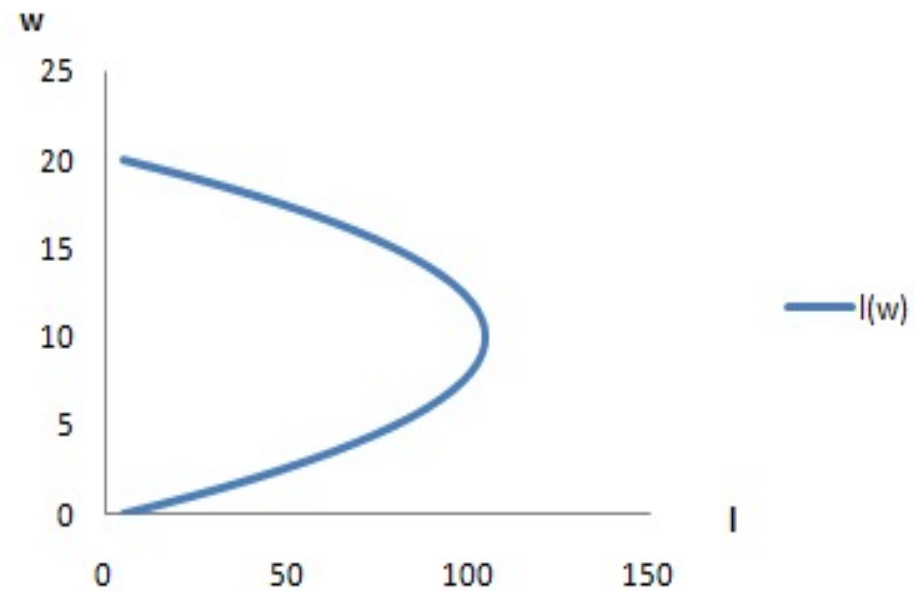


# The consumption-leisure model.

## Labor supply. *Effect of changes in wages*

For  $w \in (0,10)$ , SE dominates (leisure is more expensive and consumer offers more labor)

For  $w \in (10,20)$ , TIE dominates (consumer is richer and does not need to work as much as before)



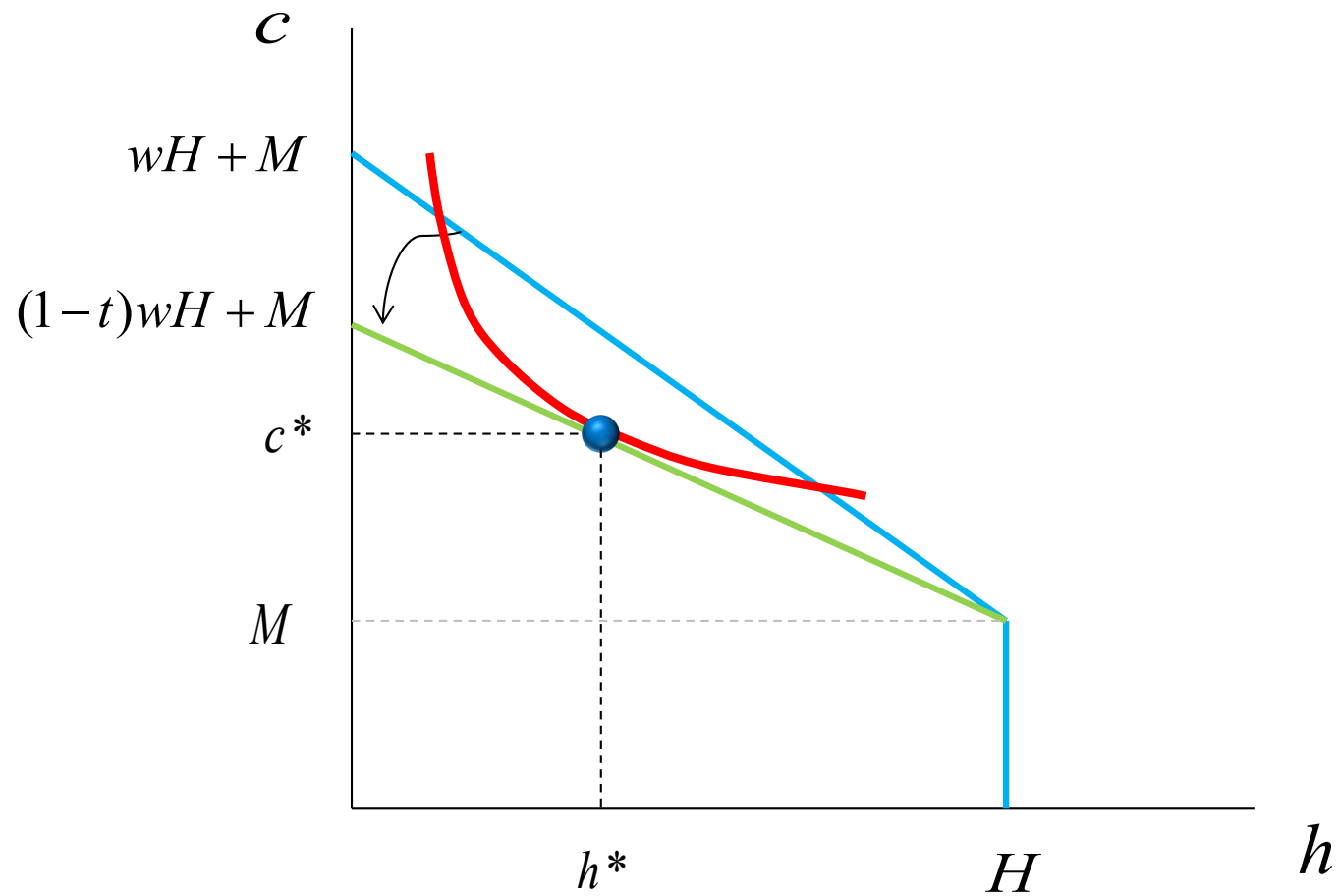
## ***Application: a tax on labor income***

- Impose  $t \in [0,1]$
- The new budget constraint is

$$c + (1-t)wh \leq (1-t)wH + M$$

- The tax is equivalent to a reduction of wage: its impact on leisure consumption (or labor supply) is ambiguous
- Its impact on welfare is unambiguous. Of course, tax policies have other objectives we are not considering here.

# *Application: a tax on labor income*



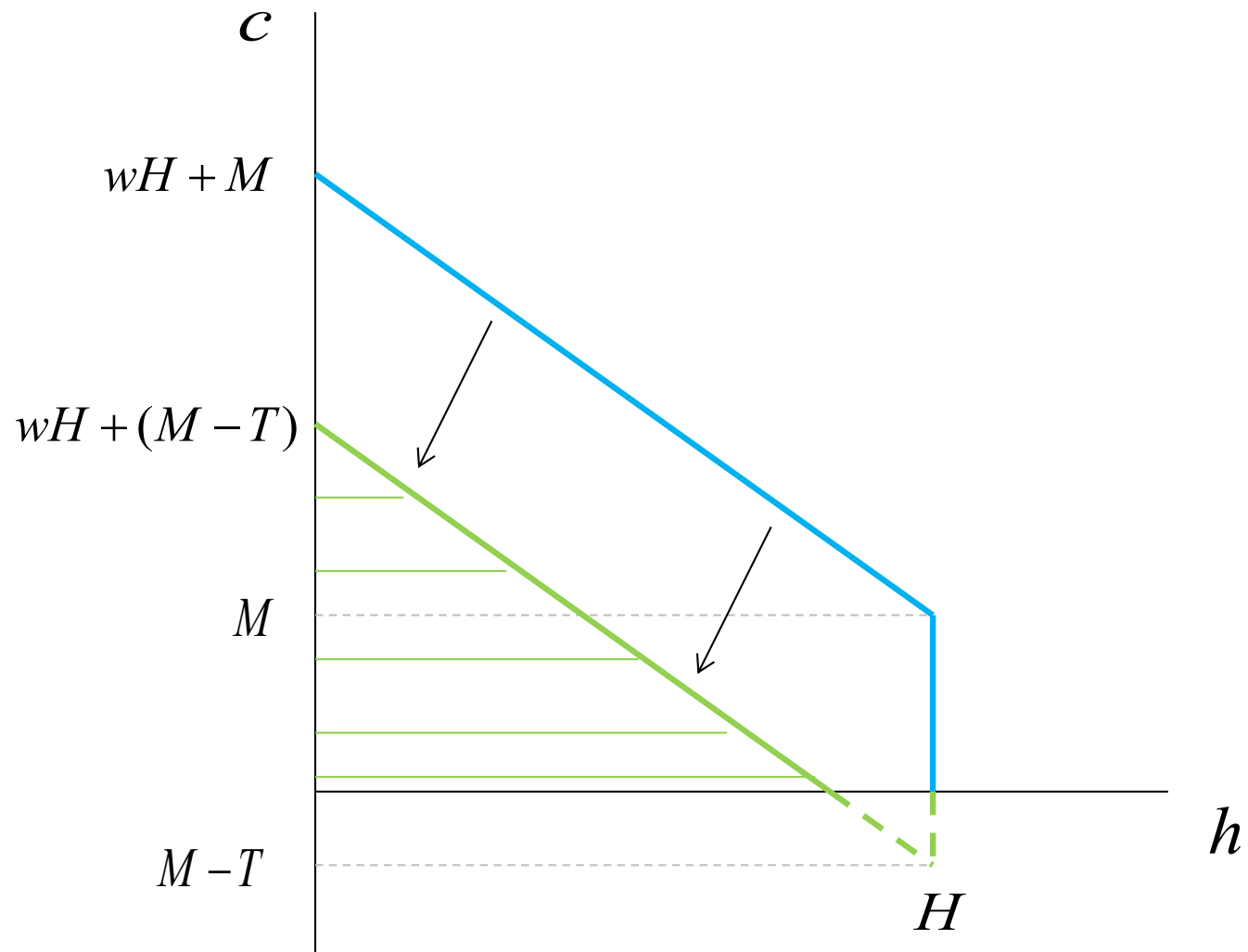
## ***Application: a tax on labor income***

- Alternative: a non-labor income tax  $T$ .
- The new budget constraint is

$$c + wh \leq wH + (M - T)$$

- If both goods are normal, then the introduction of  $T$  reduces their demands (increases labor supply, in particular)

# ***Application: a tax on labor income***



# Application: a tax on labor income

- Exercise: what if  $T = tw(H-h^*)$ ?
- Hint: is  $(c^*, h^*)$  optimal for  $T$ ?

