## UC3M Introduction to Mathematics for Economics 28 June 2019

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Consider the function  $f(x) = \frac{\ln(1+x)}{\sqrt{1+x}}$ . Then:

- (a) (5 points) Find its domain and its asymptotes.
- (b) (10 points) find the intervals where f(x) increases and decreases, its local and global extrema and range (or image). Draw the graph of the function.

### Solution:

(a) The domain of the given function is  $(-1, \infty)$ . Therefore, there isn't an asymptote at  $-\infty$ .

Since the function is continuous on its domain we only need to study its possible vertical asymptotes at  $-1^+$ :

 $\lim_{x \to -1^+} f(x) = \frac{\ln(0^+)}{0^+} = \frac{-\infty}{0^+} = -\infty; \text{ thus, the function has a vertical asymptote at } x = -1^+.$ Since  $\lim_{x \to \infty} f(x) = \lim_{x \to \infty} \frac{\ln(1+x)}{\sqrt{1+x}} = \frac{\infty}{\infty} = (\text{applying L'Hopital}) =$  $= \lim_{x \to \infty} \frac{1/(1+x)}{1/2\sqrt{1+x}} = \lim_{x \to \infty} \frac{2}{\sqrt{1+x}} = 0.$ 

we know that the function has a horizontal asymptote y = 0 at  $\infty$ .

(b) Since 
$$f'(x) = \frac{(1+x)^{-1}\sqrt{1+x} - (1/2\sqrt{1+x})\ln(1+x)}{1+x}$$
, we can deduce that:

f is increasing  $\iff f'(x) > 0 \iff (1+x)^{-1}\sqrt{1+x} - (1/2\sqrt{1+x})\ln(1+x) > 0 \iff ($ multiplying by

 $2\sqrt{1+x}) \iff 2 - \ln(1+x) > 0 \iff 2 > \ln(1+x) \iff 1+x < e^2$ ; so, f is increasing on  $(-1, e^2 - 1]$ . Analogously, f is decreasing on  $[e^2 - 1, \infty)$ . We can deduce that f attains a local and global maximum at  $x = e^2 - 1$  but it hasn't got a global or a local minimum.

Since  $f(e^2 - 1) = \frac{\ln(e^2)}{\sqrt{e^2}} = \frac{2}{e}$ ,  $\lim_{x \to 0^+} f(x) = -\infty$  and  $\lim_{x \to \infty} f(x) = 0$ , due to the Intermediate Value

Theorem we can deduce that the range of the function will be  $(-\infty, f(e^2 - 1)] = (-\infty, \frac{2}{e}]$ . Thus, the graph of f will have an appearance approximately similar to:



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- (a) (8 points) Show that the equation  $\ln (x + 2y) y = 0$  defines an implicit function y = f(x) around the point x = 1, y = 0. Find f'(1) and f''(1).
- (b) (7 points) Find both the tangent line to the graph of f(x) at x = 1 and the Taylor polynomial of f(x) of order 2 at x = 1. Sketch the graph of the function f next to the point x = 1.

#### Solution:

(a) The point x = 1, y = 0 satisfies the equation, since  $\ln (1 + 2 \cdot 0) - 0 = \ln 1 = 0$ ; the equation is defined by the function  $F(x, y) = \ln(x + 2y) + 3y$ , which of class  $C^2$  around the point and  $\frac{\partial F}{\partial y} = \frac{2}{x + 2y} - 1$ , which evaluated at (1,0) has the value  $1 \neq 0$ . Thus, the conditions imposed in the Implicit Function Theorem are fulfilled, and the equation defines a unique implicit function y = f(x) in a certain interval centered at x = 1, such that f(1) = 0. To find f'(1), we derive the equation with respect to x and substitute the values x = 1 and y = 0:

$$\frac{1+2y'}{x+2y} - y' = 0 \quad \Rightarrow \quad 1+2f'(1) - f'(1) = 0 \quad \Rightarrow f'(1) = -1.$$

To calculate f''(1), derive again in  $\frac{1+2y'}{x+2y} - y' = 0$  with respect to x, and substitute the values x = 1, y = 0 and y' = -1, to obtain

$$\frac{2y''(x+2y) - (1+2y')^2}{(x+2y)^2} - y'' = 0 \quad \Rightarrow \quad 2y'' - (1-2)^2 - y'' = 0 \quad \Rightarrow f''(1) = 1.$$

(b) By part (a), the tangent line of the implicit function is given by y - f(1) = f'(1)(x-1) = -(x-1). The second order Taylor polynomial is

$$P_2(x) = f(1) + f'(1)(x-1) + \frac{1}{2}f''(1)(x-1)^2 = -(x-1) + \frac{1}{2}(x-1)^2.$$

The graph of the implicit function near x = 1 is depicted below



# 3

Let C'(x) = a + 10x be the marginal cost function and  $C_0 = 80$  the fixed cost of a monopolistic firm, being  $x \ge 0$  the number of units produced of certain goods. Then:

- (a) (8 points) Calculate the production  $x_0$  such that minimizes the average cost of the firm. *Hint*: the production  $x_0$  could depend on a or not.
- (b) (7 points) Suppose now that p(x) = 100 5x is the inverse demand function of the firm, calculate a such that the maximum profit is attained at the production x = 4.

#### Solution:

(a) First of all, we calculate the total cost function  $C(x) = 80 + ax + 5x^2$ 

Secondly, the average cost function is  $\frac{C(x)}{x} = \frac{80}{x} + a + 5x$ Now, we calculate the critical points of this function:

$$\left(\frac{C(x)}{x}\right)' = -\frac{80}{x^2} + 5 = 0 \iff x^2 = 16 \iff x = 4$$

Since the average cost function is convex, because  $\left(\frac{C(x)}{x}\right)'' = \frac{160}{x^3} > 0$ ,

we can deduce that x = 4 is the unique global minimizer of the average cost function. Notice that a can take any value.

(b) The profit function is:

 $B(x) = (100 - 5x)x - (80 + ax + 5x^2) = -10x^2 + (100 - a)x - 80.$ 

we calculate its first and second order derivatives:

B'(x) = -20x + 100 - a; B''(x) = -20 < 0

we see that  $B'(x) = 0 \iff x = \frac{100 - a}{20} = 4 \iff a = 20$ . Thus, x = 4 is the only critical point of the function B(x).

Since the profit function is concave this critical point is the unique global maximizer when a = 20.

|4|

Given the function  $f(x) = xe^{2-x}$ , answer the following questions.

- (a) (5 points) Find the inflection points of f(x) and its convexity and concavity intervals.
- (b) (10 points) Study the global extrema of f(x) in the interval [0, 3]. Hint for (b): Use that 2 < e < 3, or study the monotonicity of f.

#### Solution:

(a) We calculate the first and second order derivatives of the function f(x):

 $f'(x) = e^{2-x} - xe^{2-x} = (1-x)e^{2-x};$   $f''(x) = -e^{2-x} - (1-x)e^{2-x} = (x-2)e^{2-x}$ So, f is concave if x < 2, since f''(x) < 0and f is convex if x > 2, because f''(x) > 0Therefore, x = 2 is the only inflection point of the function.

(b) The only point that vanishes the derivative is x = 1, by part (a). Thus, since Weierstrass Theorem holds for this function and interval, the global extrema are 0, 1 or 2. Evaluating f we find the maximum and the minimum: f(0) = 0, f(1) = e and  $f(3) = \frac{3}{e}$ . Clearly, x = 0 is the global minimum and x = 1 is the global maximum, since

$$f(0) = 0 < f(3) = \frac{3}{e} < 1 < e = f(1).$$

Another way: as f is increasing for x < 1 and decreasing for x > 1, then x = 1 is a global maximum (even in the whole real line). Since  $f(0) = 0 < f(3) = \frac{3}{e}$ , then f has its global minimum in [0,3] at x = 0.